

ecis2012

barcelona



**20th European Conference
on Information Systems**

June 11-13, 2012

PROGRAM

PROGRAM

20th European Conference on Information Systems

June 11-13, 2012

ESADE

Business School

Ramon Llull University



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Welcome

Welcome to the **20th European Conference on Information Systems**. Today we are honoured to celebrate 20 years of ECIS; we can be proud of our distinct research traditions and vibrant academic community. This year's ECIS welcomed 841 submissions from over 50 countries, where 243 have been accepted for presentation, giving an acceptance rate of 29%. Like the 19 ECIS conferences of the past, we can be proud of the entire academic programme committee that ensured that so many submissions received high quality, double-blind reviews and constructive feedback. This is an absolutely massive undertaking. As Academic Programme Chairs, Jan Pries-Heje and Mike Chiasson were responsible for the negotiation of 23 distinct tracks that celebrate and refine the traditions of the Information Systems discipline, yet also encourage progress and risk in emergent domains.

Given the large number of submissions, a robust, scalable and high quality review process was our first priority. To avoid a single point of failure, we required each track to have at least two Track Chairs, with some tracks having four. We also limited Track Chairs to a single track to ensure quality. All Associate Editors received a maximum of six submitted papers from the Track Chair, organised the reviews, and prepared a summary report for submission to the Track Chair. By organising the review process this way, each paper has been reviewed by either two or three reviewers, one Associate Editor and one Track Chair. In simple terms, 23 Tracks were managed by 70 Track Chairs supervising 205 Associate Editors, who co-ordinated 1,185 reviewers; a collective effort representing over 50 countries. Our aim was to ensure high quality peer-review on a very large scale in a very short period of time. By-and-large, we believe that this has been successfully achieved, and hope you agree.

One point that deserves special mention is that, after reviewing the alternatives for a conference review management system, we chose to use one written by our Academic Programme Co-Chair, Mike Chiasson. Writing a conference review system is a Herculean task in itself, but programming one that scales to accommodate 841 submissions and with over 1,400 editors and reviewers is downright remarkable. Yet, even more impressive is the fact that Mike managed this all while welcoming a

Welcome

new member into his family, smoothing out the daily operational glitches and bugs with one hand and holding a new-born baby in the other.

Much additional gratitude goes to Xavier Busquets, Josep Valor and Sandra Sieber for their support as the conference Co-Chairs. Pär Ågerfalk, Brian Fitzgerald and Joan Rodon have organised a very impressive ECIS Doctoral Consortium - one of the best we have seen at any IS conference. Finally, our internal organisational team at ESADE deserves substantial recognition; an incomplete list of names includes Gloria Mora, Bàrbara Segura, Josep Torres, Fina Planas and Lídia Serra, and a few others who I know I have missed out. It has been a pleasure to working with the whole team. As this conference concludes, one cannot help but feel similar sentiments that one experiences when finishing a great book; having to say goodbye to the people and places one has grown very fond of.

One of the most remarkable aspects of the Information Systems field is its constant renewal. Information and communication technologies are subject to fast developments and market trends. And while this may have some negative connotations, the positive side of this is the perpetual generativity of our domain; as soon as one finds one aspect of ICT mature or saturated, another emerges in some orthogonal, surprising form, blindsiding us with perplexity, awe and a renewed energy to explore and comprehend. Today, we have every right to look back and proudly celebrate the scientific accomplishments of these 20 years of the **European Conference on Information Systems**. Let us pay our respects and gratitude to those who have so selflessly contributed to building what is now a mature and cohesive academic community - and do so with child-like anticipation of the many difficult and unwieldy research opportunities we will encounter in the coming 20 years.

Jan Pries-Heje

Academic Programme Chair

Jonathan Wareham

Conference Chair

Mike Chiasson

Academic Programme Chair

General Information

The venue

ECIS2012 takes place at the ESADE Business School in Barcelona. Meeting rooms are located in ESADE's main building (Av. Pedralbes, 60-62). The registration desk, where you can collect the conference materials and your badge, is located in ESADEFORUM, the auditorium of ESADE Pedralbe's Campus. (maps on pg. 96)

Technical equipment

All classrooms are equipped for PowerPoint projection only. Please migrate your presentation to the computer of your session room before the beginning of your session. Hostesses are available to help you in case you need support.

Computer room and facilities

You are welcome to use Computer Room (see floor plans on pg. 96)

- To print from the computer use the following code:
User: ecis2012@esade.edu
Password: barcelona2012
- Wireless internet
During the conference, free wi-fi internet will be available.
Simply connect to the "ESADE" network, no password is required.

Coffees and lunch

There are specific coffee areas in the building. However, the capacity of each one is limited. If one of the areas is full, the organizers will indicate an alternative area with available places.

Please, follow the signs or ask our staff to find the lunch and coffee areas.

Floor -1: Foyer of the Auditorium ESADEFORUM (260 pers.)
Garden (150 pers.)
Cafeteria (300 pers.)

General Information

ECIS2012 Conference Cocktail

Tuesday, 12th of June, 2012 at 20.30h

Opium Mar: Passeig Marítim, 34. Barcelona

No transport is provided. Please make your own transport arrangements to arrive at the Opium Mar.

Conference cocktail tickets sold at the conference registration booth by June 12.

Price: 40 euros (only cash)

Contact Information

• Conference Management

For general information about exhibition, sponsorship and registration please contact:
confmgmt.ECIS2012@esade.edu

• Contents and Program

For general information about contents and program please contact:
scientific.ECIS2012@esade.edu

• Travelling, Hotels and Local Information

For general information about travelling to Barcelona, where to stay and local information please contact:
viajes_esade@viajeseci.es

• General Information

For any other information please contact:
ECIS2012@esade.edu

Organizing Committee

Conference Organizing Committee



Jonathan Wareham
ESADE



Xavier Busquets
ESADE



Josep Valor
IESE



Sandra Sieber
IESE

Academic Programme Chairs



Jan Pries Heje
Roskilde University



Mike Chiasson
Lancaster University

Doctoral Consortium



Par J. Agerfalk
Uppsala University



Brian Fitzgerald
University of Limerick

Doctoral Consortium

The ECIS 2012 Doctoral Consortium will take place on 8-10 June 2012 immediately prior to the European Conference on Information Systems (ECIS) Conference. It will be held at ESADE Barcelona-Sant Cugat Campus located in the village of Sant Cugat del Vallès (www.santcugatobert.net). The objective of the ECIS Doctoral Consortium is to create a collegial and friendly atmosphere where PhD students currently working on Information Systems dissertations can share their work and receive valuable feedback.

Faculty

Pär Ågerfalk (Co-Chair)

Uppsala University, Sweden

Brian Fitzgerald (Co-Chair)

University of Limerick, Ireland

Joan Rodon Mòdol (Local Organizer)

ESADE Business School, Spain

Ritu Agarwal

University of Maryland, USA

Michel Avital

Copenhagen Business School, Denmark

Richard Baskerville

Georgia State University, USA

Alan Hevner

University of South Florida, USA

Michael Myers

University of Auckland Business School, New Zealand

Briony Oates

Teesside University, UK

Robin Teigland

Stockholm School of Economics, Sweden

Doctoral Consortium

Student Participants

Hafizah Mohamad Hsbollah. University of Western Australia/Business School, Australia

Mari-Klara Oja. Bentley University, USA

Matthias Bertram. University of Koblenz-Landau, Germany

Matthias Boehm. Universität Osnabrück, Germany

Hosein Rezazade Mehrizi. ESADE Business School, Spain

Lena Hylving. Viktoria Institute/Oslo University, Norway

Manuel Trenz. University of Mannheim, Germany

Zhan Liu. Université de Lausanne, Switzerland

Meri Kuikka. Aalto University School of Economics, Finland

Riikka Vilmonko-Heikkinen. Tampere University of Technology, Finland

Daniel Curto Millet. London School of Economics and Political Science, United Kingdom

Wipawee Uppatumwichian. Lund University, Sweden

Viktor Arvidsson. Umeå University, Sweden

Tobias Giesbrecht. University of Zurich, Switzerland

Axel Hoffmann. Kassel University, Germany

Jesper Svensson. Halmstad University College, Finland

Aonghus Sugrue. University College Cork, United Kingdom

Andrea Giessmann. University of Neuchatel, Switzerland

Charlotte Vonkeman. University of Amsterdam, Holland

Eveline Hage. University of Groningen, Holland

Agenda

| | Floor -1 | ESADEFORUM | | | | Floor 0 |
|--|------------------|------------|----------|----------|-------------|---------|
| | Garden/Cafeteria | Foyer | Platea 1 | Platea 2 | Amfitheatre | Room 01 |

SUNDAY, JUNE 10

| | | | | | | |
|-----------------|------------------|--------------|--|--|--|--|
| 17.00h - 20.00h | | Registration | | | | |
| 18.30h - 20.00h | Welcome Cocktail | | | | | |

MONDAY, JUNE 11

| | | | | | | |
|-----------------|--------------|--------------------------|-----------------------|-------|-------|-------|
| 08.00h - 18.00h | | Registration | | | | |
| 08.30h - 09.00h | | | Opening | | | |
| 09.00h - 10.00h | | | Keynote #1: Bob Jones | | | |
| 10.00h - 10.15h | Coffee break | | | | | |
| 10.15h - 11.45h | | | Panel 315 | ADD-1 | SCC-1 | PUB-3 |
| 11.45h - 13.15h | | | IDV-1 | ADD-2 | SCC-2 | GEN-2 |
| 13.15h - 14.15h | Lunch | | | | | |
| 14.15h - 15.45h | | | Panel 197 | ADD-3 | SCC-3 | GEN-9 |
| 15.45h - 16.45h | | | ECIS History | | | |
| 16.45h - 17.00h | Coffee break | | | | | |
| 17.00h - 18.00h | | Reception / Meet Editors | | | | |

TUESDAY, JUNE 12

| | | | | | | |
|-----------------|--|--|------------------------------|-------|-------|-------|
| 08.00h - 18.00h | | | | | | |
| 09.00h - 10.30h | | | Panel 693 | ADD-4 | SCC-4 | GEN-1 |
| 10.30h - 11.45h | Coffee - Posters | | | | | |
| 11.45h - 12.45h | | | Keynote #2: Henry Chesbrough | | | |
| 12.45h - 13.45h | Lunch | | | | | |
| 13.45h - 15.15h | | | IDV-2 | ADD-5 | GEN-4 | EHT-2 |
| 15.15h - 16.45h | | | Panel 300 | ADD-6 | GEN-6 | SCC-6 |
| 16.00h - 16.30h | Coffe break | | | | | |
| 16.30h - 17.30h | | | Keynote #3: Peter Corbett | | | |
| 20.30h - ... | Conference Cocktail and Party at Opium Mar | | | | | |

WEDNESDAY, JUNE 13

| | | | | | | |
|-----------------|--------------|--|-----------------------|-------|-------|-------|
| 08.00h - 10.00h | | | | | | |
| 09.00h - 10.30h | | | IDV-3 | BIK-7 | GEN-5 | ISC-1 |
| 10.30h - 10.45h | Coffee break | | | | | |
| 10.45h - 12.15h | | | IDV-4 | SCC-7 | GEN-7 | ISC-2 |
| 12.15h - 12.30h | | | Presentation ECIS2013 | | | |
| 12.30h - 13.15h | | | Awards and Closing | | | |

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|-------|-------|-------|-------|-------|-------|-------|
| | | | | | | |
| BIK-4 | PUB-4 | ISS-1 | EHT-1 | IPM-3 | ENT-1 | MPC-2 |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| BIK-5 | | ISS-2 | SCC-5 | IPM-2 | ENT-2 | ALT-1 |
| BIK-6 | | EAG-1 | EHT-3 | IPM-1 | ENT-3 | ALT-2 |
| | | | | | | |
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Keynote #1

BIG DATA AT CERN

Bob Jones

Head, CERN openlab



Monday 11 June 2012

09.00h - 10.00h | Platea 1, Platea 2 and Amfitheatre

Bob Jones is the Head of CERN openlab, as well as a member of the IT department head office with responsibilities in EC co-funded projects. Following a B.Sc. (Hons) in Computer Science from Staffordshire University, Bob joined CERN in 1986 as a software developer with the information technology department providing support for the physics experiments running on the Large Electron Positron (LEP) particle accelerator. He completed his PhD thesis in Computer Science at Sunderland University while working at CERN. He has been involved in several research projects for the Large Hadron Collider (LHC) accelerator and has held the position of leader of the online software system for the ATLAS experiment (<http://www.atlas.ch/>) at the LHC.

SERVICES SCIENCE – AN UPDATE

Henry Chesbrough

UC Berkeley & ESADE



Tuesday 12 June 2012

11.45h - 12.45h | Platea 1, Platea 2 and Amfitheatre

Henry Chesbrough is responsible for coining the term 'Open Innovation'. He is currently Professor at Haas School of Business, UC Berkeley, and ESADE Business School. He has written a number of books on open innovation: *Open Business Models: How to Thrive in the New Innovation Landscape* (HBS Press, 2006), *Open Innovation: Researching a New Paradigm* (Oxford, 2006), and *Open Services Innovation* (Wiley, 2011). Complementing his work on Open Innovation, Henry Chesbrough has been very active in the field of Services Science with IBM Almaden Research Center. His Article, "A Research Manifesto for Services Science" published with Jim Spohrer in *Communications of the ACM* (2006) established an agenda for uniting this Balkanized discourse into a mature and cohesive scientific discipline that can guide the evolution of global economies in the coming century. Some six years later, his keynote, which he has prepared in consultation with Jim Spohrer, will reflect upon what this research program has achieved, and where outstanding research opportunities remain.

Keynote #3

HACKING OPEN DATA

Peter Corbet

iStrategyLabs



Tuesday 12 June 2012

16.30h - 17.30h | Platea 1, Platea 2 and Amfitheatre

Peter Corbett is the founder and CEO of iStrategyLabs – an interactive agency that develops creative solutions to clients' challenges and brings them to life in the digital and physical world. He's widely known for his creative marketing approaches coupled with a deep technical background, and a focus on civic innovation through community building. In Government 2.0 circles, Peter is widely known for co-creating Apps for Democracy with Vivek Kundra and DC's Office of the CTO, and the Apps for the Army program for the US Army.

This keynote will explore the possibilities of civic application development in the context of competitions that encourage citizens to repurpose open government data. Core topics will be covered, such as: data ownership, sustainability, distribution, developer community engagement and more. You leave with a clear picture of how to run a civic coding competition as well understand the broader context open data and civic hacking.

PRACTICE PERSPECTIVES ON INFORMATION INFRASTRUCTURES

Monday, 11 June 2012
14.15h - 15.45h | Platea 1

As information technology becomes ubiquitous and as networks connecting information systems are growing denser and continuously expanding, information infrastructures (II) emerge as a relevant and interesting topic for IS research. At the same time, design and management of information infrastructures become issues of practical concern for policy makers and managers. Information infrastructures have been studied for some time by IS academics and important ideas and insights have emerged from these studies. However, traditional IS research methods and theories are ill suited to the study of information infrastructures. This panel will explore the usefulness of practice theory to study information infrastructures. It will address four questions:

- How can practice theory contribute to the study of II development?
- What are the drawbacks of applying practice theory to the study of II?
- To which extent can II be designed/managed as seen from a practice-theoretical perspective?
- How do industry-level practices interact with company-level practices in processes of II development?
- What constrains the possibilities for acting in such initiatives?
- How do existing II create/condition opportunities for acting?

Authors

Klein, Stefan
Reimers, Kai
Johnston, Robert

Panel 300

USE OF COLLABORATIVE TECHNOLOGY AFFORDANCES TO INNOVATE VIRTUALLY

Tuesday, 12 June 2012
15.15h - 16.45h | Platea 1

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This panel intends to set the ground for developing a theory of technology affordances for virtual collaboration based on the situational/contextual characteristics of virtual organizations (such as virtual teams). We will attempt to establish the specific situational contexts (e.g. extent of cognitive diversity, high innovation tasks, temporal distribution of virtual collaborators, etc.) in which specific technology affordances are more useful than others. Overall, we hope to establish a paradigm of “situational characteristics – collaborative technology affordances” match which builds on the “task-technology” fit paradigm. Our panel will benefit researchers who are focused on virtual organizations as well innovation in globally distributed settings. The panel discussion will impact research on virtual organizations in general, and more specifically virtual teams. We also see the discussion in the panel informing open innovation efforts that have so far focused on incentive structures. Technology platforms with multiple affordances have the potential to alter the landscape of open innovation research. We hope to initiate this change and set an agenda for future research into fertile area of virtual open innovation.

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Authors

Malhotra, Arvind
Majchrzak, Ann

PUBLICATION STRATEGY FOR JUNIOR RESEARCHERS: QUANTITY VS. QUALITY, THE FIRST AUTHORSHIP AND THE OPTIMAL NUMBER OF AUTHORS

Monday, 11 June 2012
10.15h - 11.45h | Platea 1

A good publication record is one of the most important prerequisites of a successful academic career in IS. Despite the weight hiring and promotion committees place on it, the definition of a “good publication record” especially for junior researchers remains unclear. Indeed, is it better to have one A-publication or three B-publications? Does being the third author on an A-publication have a bigger weight than being the first author on a B-publication? Should one strive to publish with as few co-authors as possible to demonstrate that one is capable of independent work? Facing these ambiguities, young researchers are increasingly asking themselves about the choices they make with regard to their publication strategy. Equally, academic mentors have a strong interest in correctly setting incentives of their young protégés. If unaddressed, uncertainty regarding these issues is bound to interfere with the quality of the IS research and scholars’ job and life satisfaction. This panel proposal aims to offer a forum for discussion and clarification on these problematic issues. Specifically, the following topics will be raised: quantity vs. quality, value of the first authorship and optimal number of authors.

Authors

Schäfer, Kerstin
Krasnova, Hanna
Henfridsson, Ola
Veltri, Natasha

Riemenschneider, Cindy
Whitley, Edgar
Günther, Oliver

Panel 693

INFORMATION SYSTEMS ACADEMICIANS SUPPORTING POLITICAL DECISION MAKING: TOWARDS EXPANDING IMPACT AND RELEVANCE?

Tuesday, 12 June 2012 | 09.00h - 10.30h | Platea 1

IS academicians providing political consultancy and offering expertise in political decision making seems to open enormous opportunities for 'doing good' and for underlining the community's and the field's relevance. Throughout Europe and around the world, issues such as data privacy, online gaming and youth protection, net neutrality, media competency, public health ICT, ICT-based citizen services, digital divide, encryption versus transparency, or the social, competitive, and political impacts of 'phenomena' such as Google, Facebook, and Twitter are on the table. Nevertheless, at least the publicly visible occurrences of IS academicians contributing to political decision making in those or related topics are minor compared to our colleagues in the fields of law, political science, or macroeconomics. Why is that so? Why are IS academicians rarely invited into hearings, to governmental (or oppositional) scientific advisory councils, or to law making initiatives? Do we not offer share our expertise in those circles, whys or why not? Or – more worrisome – do political bodies not invite us to contribute our expertise? Do they not perceive as relevant or as holding significant competencies that can contribute to such practical matters? This panel will offer personal experiences on different political levels and in different governmental organizations, and will weigh pros and cons of senior and junior IS academicians getting more involved in those activities from an individual's, a schools' and a community's perspective. The panel does not plan to focus on IS academicians changing jobs and moving into politics as such focus does not seem to be most appropriate for an ECIS debate. However, if the audience raises specific interest, the panel could also share their observations in five different counties long those lines. We invite those ECIS attendees to the panel who are just interested to learn about political consulting in the field of ICT, those who have been involved in similar activities or have been contacted to do so, and those who want to critically discuss the role of ICT-related science in the field of public decision making and regulation.

Authors

Loebbecke, Claudia
Picot, Arnold

Newell, Sue
de Marco, Marco

Majchrzak, Ann
McLean, Ephraim

AN ANATOMY OF EUROPEAN INFORMATION SYSTEMS RESEARCH: THE FIRST 20 YEARS OF THE EUROPEAN CONFERENCE ON INFORMATION SYSTEMS

Monday 11 June 2012 | 15.45h - 16.45h | Platea 1

While the IS community is increasingly international, there is evidence to suggest that different elements of the community have different research and publication orientations, interests and expectations. This paper contributes to this discussion by further developing the profile of European Information Systems (IS) research that was reported on following the first ten years of the European Conference on Information Systems (ECIS). It is timely, in that ECIS celebrates its 20th anniversary this year. As with the earlier articles, this paper reflects on European IS research, as presented at ECIS, but this time it concentrates on the second decade, in comparison with the first. Based on an analysis of all papers published in ECIS proceedings during the period 2003-2012, the paper highlights key research topics, research approaches adopted and key references used by ECIS authors. By comparing these data with the first ten years of ECIS (i.e., the period 1993-2002), it provides some evidence of emerging (and declining) trends over the 20-year history of ECIS.

Keywords: European Conference on Information Systems; European Information Systems research topics; European Information Systems research methods; citation patterns.

Authors

Galliers, Robert D. Bentley University

Oja, Mari-Klara. Bentley University

Whitley, Edgar A. London School of Economics and Political Science

Meet the Editors

Monday, 11 June 2012 | 17.00h - 18.00h | Platea 1

01. Business & Information Systems Engineering

Editor: Hans Ulrich Buhl, University of Augsburg

Presented by: Hans Ulrich Buhl, University of Augsburg

02. Electronic Markets

Editors: Rainer Alt, University of Leipzig

Hubert Österle, University of St. Gallen

Presented by: Rainer Alt, University of Leipzig

03. European Journal of Information Systems

Editors: Richard Baskerville, Georgia State University

Ray Paul, Brunel University

Frantz Rowe, University of Nantes

Presented by: Frantz Rowe, University of Nantes

04. Information Systems and e-Business Management

Editor: Michael J. Shaw, University of Illinois at Urbana-Champaign

Presented by: Michael J. Shaw, University of Illinois at Urbana-Champaign

05. Information Systems Journal

Editors: David Avison, ESSEC Business School

Guy Fitzgerald, Brunel University

Presented by: David Avison, ESSEC Business School

06. Information Systems Management

Editor: Janice C. Sipior, Villanova University

Presented by: Janice C. Sipior, Villanova University

07. Information Systems Research

Editor: Ritu Agarwal, University of Maryland

Presented by: Ritu Agarwal, University of Maryland

Meet the Editors

08. Journal of AIS

Editor: Shirley Gregor, The Australian National University

Presented by: Shirley Gregor, The Australian National University

09. Journal of Information Technology

Editors: Leslie Willcocks, London School of Economics
Chris Sauer, Templeton College

Presented by: Chris Sauer, Templeton College

10. Journal of Strategic Information Systems

Editor: Bob Galliers, Bentley University

Presented by: Bob Galliers, Bentley University

11. MIS Quarterly

Editor: Detmar W. Straub, Georgia State University

Presented by: Ann Majchrzak, University of Southern California

12. MISQ Executive

Editor: Carol Brown, Stevens Institute of Technology

Presented by: Bill Kettinger, University of Memphis

13. Scandinavian Journal of Information Systems

Editor: Samuli Pekkola, Tampere University of Technology

Presented by: Samuli Pekkola, Tampere University of Technology

Accounting Information Systems and ERP

ACC-1 Accounting Information Systems – I

Monday, 11 June 2012 | 10.15h - 11.45h | Room 26

Discussion Chair: Stefan Strecker

Analysing Flexibility and Integration needs in Budgeting is Technologies

Uppatunwichian, Wipawee (Lund University)

Antecedents of IT-enabled Organizational Control Mechanisms

Wiesche, Manuel (Technische Universität München)

Bodner, Julia (Universität St. Gallen)

Schermann, Michael (Technische Universität München)

The Role of rules-based compliance Systems in the new EU Regulatory Landsape: Perspectives of Institutional Change and Agency

Currie, Wendy (University of Greenwich)

Gozman, Daniel (University of Greenwich)

ACC-2 Accounting Information Systems – II

Monday, 11 June 2012 | 11.45h - 13.15h | Room 26

Discussion Chair: Ulrike Baumöel

Supporting Dynamic Reuse in Business Case Development

van Putten, Bart-Jan (Humboldt-Universität Zu Berlin)

Irrenhauser, Thomas (Technische Universität München)

Meijler, Theo Dirk (SAP Research Dresden)

Powering Up Companies' Crystal Balls: Analysis of A Multi-case Study Towards more Applicable Environmental Scanning Systems

Mayer, Jörg H. (Universität St. Gallen)

Interactive Data: Technology and Cost of Capital

Zhang, S. Sarah (Karlsruhe Institute of Technology)

Riordan, Ryan (Karlsruhe Institute of Technology)

Weinhardt, Christof (Karlsruhe Institute of Technology)

ACC-3 Enterprise Systems

Monday, 11 June 2012 | 14.15h - 15.45h | Room 26

Discussion Chair: Jan vom Brocke

Benefits Realization from ERP Systems: The Role of Customization

Aslam, Usman (Loughborough University)

Coombs, Crispin (Loughborough University)

Doherty, Neil (Loughborough University)

Adoption and Diffusion

ADD-1 Enterprise Information Systems - I

Monday, 11 June 2012 | 10.15h - 11.45h | Platea 2

Discussion Chair: Andreas Eckhardt

Theatre of Creation: Industry Analysts as Propagators of Information Technology Frameworks

Magnusson, Johan (University of Gothenburg)

Nilsson, Andreas (Stockholm University)

Hansen, Lars (University of Gothenburg)

Organizational Adoption of Innovation: Identifying Factors that Influence Rfid Adoption in the Healthcare Industry

Cao, Qing (Texas Tech University)

Baker, Jeff (American University of Sharjah, UAE)

Wetherbe, James (Texas Tech University)

Gu, Vicky (Texas Tech University)

Impacts of Innovating Firms' Strategic Signals on Market Participants' Market Success in the Context of a Standards War

Dao, Viet (Shippensburg University)

ADD-2 Enterprise Information Systems - II

Monday, 11 June 2012 | 11.45h - 13.15h | Platea 2

Discussion Chair: Jeff Baker

ERP Project in SMEs: A Matter of Risks, a Matter of Competencies. A Quantitative Analysis.

Deltour, François (Ecole des Mines Engineering School)

The Impact of Internal and External Diffusion on Performance Improvement According to Power Imbalance and Mutual Dependence

Bock, Gee-Woo (Sungkyunkwan University)

Park, Sang Cheol (Georgia State University)

Zhang, Cheng (Fudan University)

Lee, Won Jun (Sungkyunkwan University)

Kang, Younjung (Sungkyunkwan University)

One Size Fits All: Case Study of Enterprise Systems Implementation in Nestlé

Mitra, Amit (Bristol Business School, UWE)

Neale, Peter (Neale Consulting Services)

ADD-3 Individual Adoption - I

Monday, 11 June 2012 | 14.15h - 15.45h | Platea 2

Discussion Chair: Roman Beck

Understanding Technology Adoption in the Household Context: A Comparison of Seven Theoretical Models

Venkatesh, Viswanath (Australian National University/University of Arkansas)

Brown, Susan (University of Arizona)

Hoehle, Hartmut (Australian National University)

Development and Validation of an Instrument to Measure the Service-Channel Fit of Electronic Banking Services

Hoehle, Hartmut (Australian National University)

Huff, Sid (Victoria University of Wellington)

Venkatesh, Viswanath (University of Arkansas)

The Digital Divide Vs. The E-Government Divide: Do Socio-Demographic Variables (Still) Impact E-Government Use Among Onliners?

Niehaves, Bjoern (University of Muenster)

Gorbacheva, Elena (University of Muenster)

Plattfaut, Ralf (University of Muenster)

ADD-4 Individual Adoption - II

Tuesday, 12 June 2012 | 09.00h - 10.30h | Platea 2

Discussion Chair: Nils Urbach

Personality within Information Systems Research: A Literature Analysis

Maier, Christian (University of Bamberg)

Understanding the Adoption and Use of It Artefacts: A Structural Model

Grgecic, Daniel (Goethe-University)

Changes in User Beliefs and Attitudes during the Learning Process of Office Applications

Sokura, Bertta (Aalto University School of Economics)

Öörni, Anssi (Aalto University)

Bragge, Johanna (Aalto University)

ADD-5 Web 2.0 and Social Media Applications - I

Tuesday, 12 June 2012 | 13.45h - 15.15h | Platea 2

Discussion Chair: Amany Elbanna

A new look at user commitment towards information systems: Evidence from Amazon's Mechanical Turk

van der Heijden, Hans (University of Surrey)

Commercial Exploitation of Facebook: How Companies Adopt Facebook as a Marketing Tool

Chen, Hsin (University of Bedfordshire)

Papazafeiropoulou, Anastasia (Brunel university)

Chen, Ta-Kang (SooChow University)

Hsiu-Wen, Liu (SooChow University)

User Decisions in a (Partly) Digital World: Comparing Digital Piracy to Legal Alternatives for Film and Music

Veitch, Robert (Copenhagen Business School)

Constantiou, Ioanna (Copenhagen Business School)

ADD-6 Web 2.0 and Social Media Applications - II

Tuesday, 12 June 2012 | 15.15h - 16.45h | Platea 2

Discussion Chair: Anastasia Papazafeiropoulou

Making Business Sense of Ambiguous Technology: The Case of Second Life

Elbanna, Amany (Royal Holloway University of London)

When Social Networking turns to Social Overload: Explaining the Stress, Emotional Exhaustion, and Quitting Behavior from Social Network Sites' Users

Maier, Christian (University of Bamberg)

Laumer, Sven (University of Bamberg)

Eckhardt, Andreas (University of Frankfurt)

Weitzel, Tim (University of Bamberg)

Eliciting the Anatomy of Technology Appropriation Processes: A Case Study in Enterprise Social Media

Riemer, Kai (The University of Sydney)

Overfeld, Philipp (The University of Münster)

Scifleet, Paul (Charles Sturt University)

Richter, Alexander (Bundeswehr University Munich)

Tracks

ADD-7 Internet and WWW Technologies

Wednesday, 13 June 2012 | 09.00h - 10.30h | Room 13

Discussion Chair: Sven Laumer

Flow Experience on the Web: Measurement Validation and Mixed Method Survey of Flow Activities

Mahnke, Rolf (Ludwig-Maximilians-University Munich)

Wagner, Thomas (Ludwig-Maximilians-universität München)

Benlian, Alexander (Ludwig-Maximilians-University Munich)

Media choice in modern organisations: understanding the use of synchronous media for communication in a global IT company

Kadnarova, Radoslava (Warwick University)

Baptista, Joao (Warwick University)

Kotlarsky, Julia (Warwick University)

Lloyd, Stephen (Cognizant)

Impact of Organizational Culture on Technology Use in a Developing Country

Gupta, Babita (California State University)

Dasgupta, Subhasish (George Washington University)

Alternative Genres

ALT-1 Reframing perceptions

Tuesday, 12 June 2012 | 13.45h - 15.15h | Room 29

Discussion Chair: Wietske van Osch

Modelling Reality: Context, System and Meaning

Kallinikos, Jannis (London School of Economics)

Conceptualizing Information Systems: From Input-Processing-Output Devices to Sociomaterial Apparatuses

Boell, Sebastian (University of New South Wales)

Cecez-Kecmanov, Dubravka (University of New South Wales)

Sociomateriality? More than Jargon Monoxide? Questions from the Jester to the Sovereigns

Kautz, Karlheinz (Copenhagen Business School)

Jensen, Tina Blegind (Copenhagen Business School)

ALT-2 Reframing actions

Tuesday, 12 June 2012 | 15.15h - 16.45h | Room 29

Discussion Chair: Carsten Sorensen

Removing the Positivist Straight Jacket from Information Systems Design Science Research

Levy, Matt (Louisiana State University)

Hirschheim, Rudy (Louisiana State University)

Tracks

The Knowledge Cube: Scaffolding for a Body of Knowledge about Information Systems

Alter, Steven (University of San Francisco)

Phenomenography: Alternative Research Approach for Studying the Diversity of Users' Understandings

Kaapu, Taina (Tampere University of Technology)

Tiainen, Tarja (University of Tampere)

Business Intelligence and Knowledge Management

BIK-1 Business Value by Business Intelligence and its Strategic Use

Monday, 11 June 2012 | 10.15h - 11.45h | Room 13

Discussion Chair: Robert Winter

Business Analytics: Enabling Strategic Alignment and Organisational Transformation

Shanks, Graeme (The University of Melbourne)

Bekmamedova, Nargiza (The University of Melbourne)

Willcocks, Leslie (London School of Economics and Political Science)

Business Analytics and Information Processing needs - A Case Study

McCormack, Kevin (DRK Research)

Trkman, Peter (University of Ljubljana)

How Business Intelligence Creates Value

Yogev, Nir (Ben-Gurion University of the Negev)

Adir, Even (Ben-Gurion University of the Negev)

Fink, Lior (Ben-Gurion University of the Negev)

BIK-2 Business Intelligence and Social Media

Monday, 11 June 2012 | 11.45h - 13.15h | Room 13

Discussion Chair: Barbara Dinter

Leveraging Social Network Data for Analytical CRM Strategies - The Introduction of Social BI

Rosemann, Michael (Queensland University of Technology)

Eggert, Mathias (University of Muenster)

Voigt, Matthias (University of Münster)

Beverungen, Daniel (University of Münster)

Sensing Social Media for Corporate Reputation Management: A Business Agility Perspective

Seebach, Christoph (Goethe University Frankfurt)

Beck, Roman (Goethe University Frankfurt)

Denisova, Olga (Goethe University Frankfurt)

Enhanced BI Systems with On-Demand Data Based on Semantic-enabled Enterprise SOA

Mahmoud, Tariq (University Oldenburg)

Marx Gómez, Jorge (University Oldenburg)

Peters, Dirk (University Oldenburg)

Abdelkerim, Rezqui (University Oldenburg)

Solsbach, Andreas (University Oldenburg)

BIK-3 Customer Relationship Management and Business Analytics

Monday, 11 June 2012 | 14.15h - 15.45h | Room 13

Discussion Chair: Olivera Marjanovic

Explanatory Analysis in Business Intelligence Systems

Caron, Emiel (Erasmus University Rotterdam)

Daniels, Hennie (Tilburg University, Erasmus University Rotterdam)

Tracks

Combining Visual Customer Segmentation and Response Modeling

Yao, Zhiyuan (Åbo Akademi University)

Sarlin, Peter (Åbo Akademi University)

Eklund, Tomas (Åbo Akademi University)

Back, Barbro (Åbo Akademi University)

A Business Intelligence Solution for Assessing Customer Interaction, Cross-Selling, and Customization in a Customer Intimacy Context

Habryn, François (Karlsruhe Institute of Technology)

Kunze von Bischhoffshausen, Johannes (Karlsruhe Institute of Technology)

Satzger, Gerhard (Karlsruhe Institute of Technology)

BIK-4 Knowledge Performance Issues

Tuesday, 12 June 2012 | 09.00h - 10.30h | Room 13

Discussion Chair: Hans-Georg Fill

Transactive memory systems, knowledge integration, and team performance in geographically dispersed teams

He, Joy Wei (Hong Kong Polytechnic University)

Fang, Yulin (City University of Hong Kong)

Schroeder, Andreas (University of Buckingham)

Do we Fully Understand the Critical Success Factors of Employee Portal Utilitarianism? - Uncovering and Accounting for Unobserved Heterogeneity

Mohan, Kunal (EBS Business School)

Urbach, Nils (EBS Business School)

The Intellectual Capital and Journalists? Performance

Wang, Chen-Hui (University of Hsuan Chuang)

Yen, Chia-Dai (National Central University)

Chuah, Yee-Ling (University of Hsuan Chuang)

BIK-5 Knowledge Management Systems

Tuesday, 12 June 2012 | 13.45h - 15.15h | Room 13

Discussion Chair: Hans-Georg Fill

Towards a Process-oriented Approach to Assessing, Classifying and Visualizing Enterprise Content with Document Maps

Rickenberg, Tim A. (University of Hannover)

Neumann, Markus (BHN Dienstleistungs GmbH & Co KG)

Hohler, Bernd (BHN Dienstleistungs GmbH & Co KG)

Breitner, Michael H. (University of Hannover)

Reconciling Knowledge Management and E-collaboration Systems: The Information-driven Knowledge Management Framework

Le, Dinh Thang (Université du Québec à Trois-Rivières)

Rinfret, Louis (Université du Québec à Trois-Rivières)

Raymond, Louis (Université du Québec à Trois-Rivières)

Dong Thi, Bich-Thuy (Vietnam National University)

Unpacking the People, Process and Technology Dimensions of Organisational KMS

Pope, Andrew (University College Cork)

Butler, Tom (University College Cork)

BIK-6 Learning and Knowledge Sharing

Tuesday, 12 June 2012 | 15.15h - 16.45h | Room 13

Discussion Chair: Maximilian Röglinger

Motivating Knowledge Sharing Behavior from the Perspective of the Convertibility of Economic Benefits

Lin, Sheng-Wei (Soochow University)

Lo, Louis Yi-Shih (Central Taiwan University of Science and Technology)

Liu, Wen-Miao (Central Taiwan University of Science and Technology)

Systematic Approaches for Organisational Learning - A Literature Review

Haamann, Thilo (University of Cologne)

Basten, Dirk (University of Cologne)

Towards an it Solution to Support Reflective Learning at the Workplace

Balzert, Silke (German Research Center for Artificial Intelligence (DFKI))

Wessel, Daniel (Knowledge Media Research Center (KMRC))

Kleinert, Thomas (German Research Center for Artificial Intelligence (DFKI))

Knipfer, Kristin (Knowledge Media Research Center (KMRC))

Fettke, Peter (German Research Center for Artificial Intelligence (DFKI))

Loos, Peter (German Research Center for Artificial Intelligence (DFKI))

BIK-7 Mixed Session on Business Intelligence and Knowledge Mgmt

Wednesday, 13 June 2012 | 09.00h - 10.30h | Platea 2

Discussion Chair: Daniel Beverungen

An Approach for Analyzing the Effects of Risks on Business Processes Using Semantic Annotations

Fill, Hans-Georg (University of Vienna)

Data Quality in Financial Planning - An Empirical Assessment Based On Benford's Law

Martin, Jochen (Karlsruhe Institute of Technology)

Conte, Tobias (Karlsruhe Institute of Technology)

Quantifying the Business Impact of Information Quality - A Risk-based Approach

Klassen, Valeria (Karlsruhe Institute of Technology (KIT))

Borek, Alexander (University of Cambridge)

Kern, Robert (Karlsruhe Institute of Technology)

Parlikad, Ajith Kumar (University of Cambridge)

Co-creating Innovations

CCI-1 Involving the masses

Monday, 11 June 2012 | 14.15h - 15.45h | Room 20

Discussion chair: Anna Ståhlbröst

Justifying the Value of Open Source

Bergquist, Magnus (University of Gothenburg)

Ljungberg, Jan (University of Gothenburg)

Rolandsson, Bertil (University of Gothenburg)

Crowdfunding: The Flip Side of Crowdsourcing

Rudmark, Daniel (University of Borås & Viktoria Institute)

Arnestrand, Elias (Viktoria Institute)

Avital, Michel (Copenhagen Business School & Viktoria Institute)

Customer Integration in New Product Development - A Literature Review Concerning the Appropriateness of Different Customer Integration Methods to Attain Customer Knowledge

Zogaj, Shkodran (Kassel University)

Bretschneider, Ulrich (Kassel University)

CCI-2 Open and Digital Innovation

Monday, 11 June 2012 | 11.45h - 13.15h | Room 20

Discussion chair: Maria Åkesson

Under the Guise of Openness: Exploring Digital Innovation in User Interface Design

Hylving, Lena (Viktoria Institutet)

Selander, Lisen (University of Gothenburg)

Tracks

Towards Open Innovation in Health Care

Bullinger, Angelika C. (Chemnitz University of Technology & University of Pennsylvania)

Rass, Matthias (University of Erlangen-Nuremberg)

Moeslein, Kathrin (University of Erlangen-Nuremberg)

Idea Assessment in Open Innovation: A state of practice

Schulze, Thimo (University of Mannheim)

Indulska, Marta (University of Queensland)

Geiger, David (University of Mannheim)

Korthaus, Axel (Victoria University)

CCI-3 Virtual Co-Creation

Monday, 11 June 2012 | 10.15h - 11.45h | Room 20

Discussion chair: Birgitta Bergvall-Kåreborn

A Co-Creation Tool in Walk-in Virtual Environment:

Making Prospective Work Visible

Tiainen, Tarja (University of Tampere)

Kaapu, Taina (Tampere University of Technology)

Ellman, Asko (Tampere University of Technology)

Kuusisto, Jukka (Tampere University of Technology)

Participation and Control in Online Communities:

Comparing Three Cases of User Involvement in Service Networks

Lindermann, Nadine (University of Koblenz-Landau)

Schaarschmidt, Mario (University of Koblenz-Landau)

von Kortzfleisch, Harald (University of Koblenz-Landau)

Innovation Co-Creation in a Virtual World

O Riordan, Niamh (National University of Ireland, Galway)

Adam, Frédéric (University College Cork)

O Reilly, Philip (University College Cork)

Enterprise Architecture and Governance

EAG-1 Implementation and adoption

Tuesday, 12 June 2012 | 15.15h - 16.45h | Room 20

Discussant Chair: Sven Laumer

Electronic Information Sharing In Local Government: The Decision-making Process

Ziaee, Bigdeli Ali (Brunel University)

Kamal, Muhammad Mustafa (Brunel University)

De Cesare, Sergio (Brunel University)

Implementation Challenges for Information Security Awareness Initiatives in E-government

El-Haddadeh, Ramzi (Brunel University)

Aggeliki, Tsohou (Brunel University)

Karyda, Maria (University of the Aegean)

Beyond EA Frameworks: Towards an Understanding of the Adoption of Enterprise Architecture Management

Haki, Mohammad Kazem (University of Lausanne)

Legner, Christine (University of Lausanne)

Ahlemann, Frederik (EBS Universität für Wirtschaft und Recht i. Gr., Germany)

Tracks



EAG-2 Value, Risks and Quality

Wednesday, 13 June 2012 | 09.00h - 10.30h | Room 20

Discussant Chair: Marijn Janssen

ICT Architecture and Project Risk in Inter-organizational Settings

Hanseth, Ole (University of Oslo)

Bygstad, Bendik (Norwegian School of IT)

Service-Oriented Architecture Initiatives with Information Quality: Exploring the Issues

Sulong, Muhammad Suhaizan (University of South Australia)

Koronios, Andy (University of South Australia)

Gao, Jing (University of South Australia)

Azlianor, Abdul-Aziz (Universiti Teknikal Malaysia Melaka)

Business Value of Information Systems Interoperability - A Balanced Scorecard Approach

Loukis, Euripidis (University of Aegean)

Charalabidis, Yannis (University of Aegean)

EAG-3 Integration and Services

Wednesday, 13 June 2012 | 10.45h - 12.15h | Room 20

Discussant Chair: Vishanth Weerakkody

Understanding the Relationship between Integration Architecture and Enterprise Architecture: The Canonical Model as a Governance Resource - A case study in a telecommunications company

Francisco, Fernando (Technical University of Lisbon)

Isaías, Pedro (Technical University of Lisbon)

A Semi-Automated Approach to Support the Architect During the Generation of Component-Based Enterprise Architectures

Birkmeier, Dominik (University of Augsburg)

Overhage, Sven (University of Augsburg)

Exploring the Shadows: IT Governance Approaches to User-Driven Innovation

Györy, Andreas (University of St.Gallen)

Cleven, Anne (A_ Research)

Uebernicket, Falk (University of St.Gallen)

Brenner, Walter (University of St.Gallen)

E-Health

EHT-1 Mobile Health (m-Health)

Tuesday, 12 June 2012 | 09.00h - 10.30h | Room 21

Discussion Chair: Wendy Curry

A Mobile Phone-based ICT solution for Reporting and Tracking Unreported Reproductive Health Problems in the Outlier Communities of Kerala, India.

Thomas, Manoj (Virginia Commonwealth University)

Narayan, Poornima (SCMS School of Technology and Management)

Christian, Cynthia

From Pilot to Scale: Towards a Mhealth Typology for Low Resource Contexts

Sanner, Terje (University of Oslo)

Roland, Lars Kristian (University of Oslo)

Braa, Kristin (University of Oslo)

Individual Infusion of M-health Technologies: Determinants and Outcomes

O'Connor, Yvonne (University College Cork)

O'Raghailligh, PJ (University College Cork)

ODonoghue, John (University College Cork)

EHT-2 E-health strategy

Tuesday, 12 June 2012 | 13.45h - 15.15h | Room 01

Discussion Chair: Ton Spil

What is the Business Model Behind E-health? A Pattern-based Approach to Sustainable Profit

Mettler, Tobias (University of St. Gallen)

Eurich, Markus (ETH Zürich)

Factors influencing long term dynamics of health care supply and demand

Smits, Martin (Tilburg University)

Roos, Egbert (Tilburg University)

How to Successfully Apply Critical Success Factors in Healthcare Information Systems Development - A Story from the Field

Aggestam, Lena (VGR)

van Laere, Joeri (University of Skövde)

EHT-3 On-line health

Tuesday, 12 June 2012 | 15.15h - 16.45h | Room 21

Discussion Chair: Richard Klein

Supporting the Therapist in Online Therapy

Sjöström, Jonas (Uppsala University)

Alfonsson, Sven (Uppsala University)

NFC-Based Electronic Data Capture Systems - The Case of a Quality of Life Questionnaire

Prinz, Andreas (Kassel University)

Menschner, Philipp (Kassel University)

Leimeister, Jan Marco (University of Kassel)

A Proposition of Critical Success Factors Influencing Soa Implementation in Healthcare

Koumaditis, Konstantinos (University of Piraeus)

Themistocleous, Marinos (University of Piraeus)

Mantzana, Vassiliki (University of Piraeus)

Souliotis, Kiriakos (University of Peloponnese)

EHT-4 Electronic Health / Medical Records

Wednesday, 13 June 2012 | 09.00h - 10.30h | Room 21

Discussion Chair: Monica Tremblay

Challenges of Coordination Using Electronic Health Records: A Genre Analysis

Newell, Sue (Bentley University, USA and Warwick University, UK)

David, Gary (Bentley University)

Technology Innovation in the Face of Uncertainty: The Case of My Health Record

Vassilakopoulou, Polyxeni (National Technical University of Athens)
Grisot, Miria (University of Oslo)

Understanding Methods to Reducing Redundant Medical Lab Test Ordering - A Case Study on VistA/CPRS and the Veterans Health Administration

Obal, Lorie (Claremont Graduate University)
Chatterjee, Samir (Claremont Graduate University)
Kleinman, Leonard (Greater Los Angeles Veterans Health Administration)

EHT-5 Clinical Systems

[Wednesday, 13 June 2012](#) | [10.45h - 12.15h](#) | [Room 21](#)

Discussion Chair: Ton Spil / Richard Klein

Stroke Management as a Service - A Distributed and Mobile Architecture for Post-acute Stroke Management

Görlitz, Roland (FZI Forschungszentrum Informatik)
Rashid, Asarnusch (FZI Forschungszentrum Informatik)

Towards Compliance in Organizational Engineering - A Case Study

Juhrisch, Martin (University of Dresden)
Dietz, Gunnar (University of Dresden)
Schlieter, Hannes (University of Dresden)

Application of Activity Theory to Elicitation of User Requirements for a Computerized Clinical Practice Guideline: The Actcpg Conceptual Framework

Andreev, Pavel (University of Ottawa)

Michalowski, Wojtek (University of Ottawa)

Kuziemy, Craig (University of Ottawa)

Hadjiyannakis, Stasia (Children's Hospital of Eastern Ontario)

Enterprise Transformation

ENT-1 Strategic alignment

Tuesday, 12 June 2012 | 09.00h - 10.30h | Room 26

Discussant Chair: Erik Proper

Decision Support for Selecting an Application Landscape Integration Strategy in Mergers and Acquisitions

Eckert, Marie-Lena (Technical University Munich)

Freitag, Andreas (Technical University Munich)

Matthes, Florian (Technical University Munich)

Roth, Sascha (Technical University Munich)

Schulz, Christopher (Technical University Munich)

An empirical assessment of the usefulness of weakness patterns in business process redesign

Becker, Jörg (University of Münster)

Bergener, Philipp (University of Münster)

Breuer, Dominic (University of Münster)

Räckers, Michael (University of Münster)

From Enterprise Modelling to Architecture-driven it Management: a Design Theory

Löhe, Jan (EBS Business School)

Legner, Christine (University of Lausanne)

ENT-2 The role of Enterprise Architecture

Tuesday, 12 June 2012 | 13.45h - 15.15h | Room 26

Discussant Chair: Robert Winter

Realizing Benefits from Enterprise Architecture: A Measurement Model

Lange, Matthias (Humboldt-University Berlin)

Mendling, Jan (Wirtschaftsuniversität Wien)

Recker, Jan (Queensland University of Technology)

An Ea-based Approach to Valuate Enterprise Transformation: The Case of is Investments Enabling on Demand Integration of Service Providers

Dorsch, Christoph (University of Augsburg)

Häckel, Björn (University of Augsburg)

An Institutional Framework for Analyzing Organizational Responses to the Establishment of Architectural Transformation

Aier, Stephan (University of St. Gallen)

Weiss, Simon (University of St. Gallen)

ENT-3 Enterprise Transformation Cases

Tuesday, 12 June 2012 | 15.15h - 16.45h | Room 26

Discussant Chair: Erik Proper

From Home-made to Strategy-enabling Business Intelligence: The Transformational Journey of a Retail Organisation

Hallikainen, Petri (The University of Sydney)

Merisalo-Rantanen, Hilikka (Aalto University)

Syvanemi, Antti (Kesko / K-Plus Ltd)

Marjanovic, Olivera (The University of Sydney)

Developing A Risk Management Process and Risk Taxonomy for Medium-sized it Solution Providers

Herzfeldt, Alexander (Technische Universität München)

Hausen, Marina (Technische Universität München)

Briggs, Robert O. (San Diego State University)

Krcmar, Helmut (Technical University of Munich)

Transformation Towards Customer-oriented Service Architectures in the Financial Industry

Puschmann, Thomas (University of St. Gallen)

Nueesch, Rebecca (University of St. Gallen)

Alt, Rainer (University of Leipzig)

ENT-4 Coordinating Enterprise Transformations

Wednesday, 13 June 2012 | 09.00h - 10.30h | Room 23

Discussant Chair: Yogesh Dwiwedi

Enterprise Systems as Coordinating Tool in Large Scale Distributed Development

Mattila, Merja (Aalto University, School of Economics)

Nandhakumar, Joe (The University of Warwick)

Rossi, Matti (Aalto University)

Hallikainen, Petri (The University of Sydney)

Reframing the Governance Debate: A Multilevel Performance Measurement Approach Based on Capabilities

Fuerstenau, Daniel (Freie Universität Berlin)

Supporting Enterprise Transformation Using a Universal Model Analysis Approach

Steinhorst, Matthias (University of Münster)

Breuker, Dominic (University of Münster)

Delfmann, Patrick (University of Münster)

Dietrich, Hanns-Alexander (University of Münster)

General

GEN-1 Social media

Tuesday, 12 June 2012 | 09.00h - 10.30h | Room 01

Discussion chair: Nancy Pouloudi

Social Media Brand Community and Consumer Purchase: A Cross-brand Analysis

Lin, Zhijie (National University of Singapore)

Goh, Khim Yong (National University of Singapore)

Opening the Social Media Black Box - A Feature-based Approach

Alfaro, Ivan (University of Illinois at Chicago)

Bhattacharyya, Siddhartha (University of Illinois at Chicago)

Highlander, John (University of Illinois at Chicago)

Mayur, Sampath Surakshith (University of Illinois at Chicago)

Watson-Manheim, Mary Beth (University of Illinois at Chicago)

Hypothesizing the Aptness of Social Media and the Information Richness Requirements of Disaster Management

Ahmed, Ashir (Swinburne University of Technology)

Tracks

GEN-2 Social networks and virtual worlds

Monday, 11 June 2012 | 11.45h - 13.15h | Room 01

Discussion chair: Hans van der Heijden

Virtual Worlds and People with Lifelong Disability: Exploring the Relationship with Virtual Self and Others

Stendal, Karen (Molde University College/University of Agder)

Molka-Danielsen, Judith (Molde University College)

Munkvold, Bjørn Erik (University of Agder)

Balandin, Susan (Molde University College)

On the Value of Information - What Facebook Users are Willing to Pay

Bauer, Christine (Vienna University of Economics and Business)

Korunovska, Jana (Vienna University of Economics and Business)

Spiekermann, Sarah (Vienna University of Economics and Business)

A Friend Indeed? An Empirical Analysis of Interactions on Facebook

Schöndienst, Valentin (Humboldt-Universität zu Berlin)

Dang-Xuan, Linh (University of Münster)

GEN-3 Media online

Monday, 11 June 2012 | 10.15h - 11.45h | Room 21

Discussion chair: Wolfgang Maass

Competing Against Electronic Intermediaries - The Case of Digital Music

Matt, Christian (Ludwig-Maximilians-Universität München)

Hess, Thomas (Ludwig-Maximilians-Universität München)

Crowdsourcing as a Mobile Service - Case Study: Publishing Photography

Soliman, Wael (Aalto University)

Tuunainen, Virpi Kristiina (Aalto University)

Understanding the Digital Newspaper Genre: Medium vs. Message

Utesheva, Anastasia (University of New South Wales)

Cecez-Kecmanov, Dubravka (University of New South Wales)

Schlagwein, Daniel (University of New South Wales)

GEN-4 IS/IT Organization

Tuesday, 12 June 2012 | 13.45h - 15.15h | Amfitheatre

Discussion chair: Joan Rodon Modol

Exploring the Relation Between Firm Ownership and its Capability

Schäfferling, André (German Graduate School)

Wagner, Heinz-Theo (German Graduate School)

Becker, Jochen (German Graduate School)

Antecedents of IT Dynamic Capabilities in the context of the Digital Data Genesis

Vitari, Claudio (Grenoble Ecole de Management & Montpellier Research Management)

Piccoli, Gabriele (Università degli Studi di Sassari)

Mola, Lapo (Università degli Studi di Verona)

Rossignoli, Cecilia (Università degli Studi di Verona)

The Software Value Chain:

Methods for Construction and Their Application

Pussep, Anton (Technische Universität Darmstadt)

Schief, Markus (Technische Universität Darmstadt)

Widjaja, Thomas (Technical University Darmstadt)

Tracks



GEN-5 IS business models and markets

Wednesday, 13 June 2012 | 09.00h - 10.30h | Amfitheatre

Discussion chair: Constantinos Coursaris

Market Anomalies on Two-sided Auction Platforms

Nofer, Michael (TU Darmstadt)

Hinz, Oliver (TU Darmstadt)

Business model competition in the Content Delivery Market - An infrastructure analysis

Limbach, Felix (TU Berlin)

Wulf, Jochen (University St. Gallen)

Zarnekow, Rüdiger (TU Berlin)

Düser, Michael (Telekom Innovation Laboratories)

Impact of IT Product Compatibility Initiatives on the Market Value of Firms

Zhang, Chen (University of Memphis)

Dai, Qizhi (Drexel University)

Agrawal, Deepti (University of Memphis)

Kettinger, William (University of Memphis)

GEN-6 E-Business

Tuesday, 12 June 2012 | 15.15h - 16.45h | Amfitheatre

Discussion chair: Andrea Carugati

Decision-Making Based on Web 2.0 Data: The Small and Medium Hotels Management

Chaves, Marcirio (Universidade Atlântica)

Gomes, Rodrigo (University of Lisbon)

Pedron, Cristiane (University of Lisbon)

Optimal Experience in Online Shopping: The Influence of Flow

Sharkey, Ultan (National University of Ireland Galway)

Acton, Thomas (National University of Ireland)

Conboy, Kieran (University of New South Wales)

A Rational Choice Theory Approach Towards a Causal Model of Online Advertising Intrusiveness and Irritation

McCoy, Scott (College of William and Mary)

Everard, Andrea (University of Delaware)

Galletta, Dennis (University of Pittsburgh)

Moody, Greg (University of Nevada Las Vegas)

GEN-7 IS adoption and use

Wednesday, 12 June 2012 | 10.45h - 12.15h | Amfitheatre

Discussion chair: Thomas Acton

E-government Adoption Research: A Meta-analysis of Findings

Rana, Nripendra P (Swansea University)

Williams, Michael D. (Swansea University)

Dwivedi, Yogesh K. (Swansea University)

Understanding Virtual Experience and Telepresence? A Review and Synthesis of Literature

Grüter, Marcel (University of Bern)

Myrach, Thomas (University of Bern)

Learning to remain - Evaluating the use of mentoring for the retention of FLOSS developers

Schilling, Andreas (University of Bamberg)

Laumer, Sven (University of Bamberg)

Tracks



GEN-8 Thinking about IS 1

Monday, 11 June 2012 | 14.15h - 15.45h | Room 21

Discussion chair: Hans van der Heijden

Human-Centred Design: Existing Approaches and a Future Research Agenda

Gleasure, Rob (University College Cork)

Feller, Joseph (University College Cork)

O Flaherty, Brian (University College Cork)

Let's Collaborate, but I will be the First Author! Exploring the Importance of the First Authorship for is Researchers

Krasnova, Hanna (Humboldt-Universität zu Berlin)

Kummer, Tyge-F. (Humboldt-Universität zu Berlin)

Schäfer, Kerstin (Humboldt-Universität zu Berlin)

Veltri, Natasha (University of Tampa)

Thinking about Identities of Information Professionals: Exploring the Concept of Intersectionality

Hardy, Catherine (University of Sydney)

Williams, Susan Patricia (University of Koblenz-Landau)

GEN-9 Thinking about IS 2

Monday, 11 June 2012 | 14.15h - 15.45h | Room 01

Discussion chair: Tina Blegind Jensen

Generative Resistance: Broadening the Boundaries of Research on Resistance in Information Systems Change

Rodon, Joan (ESADE Business School)

Rezazade, Mohammad Hosein (ESADE Business School)

Sese, Feliciano (ESADE Business School)

Digital Natives and Digital Immigrants: Towards a Model of Digital Fluency

Wang, Emily (University of Auckland)

Myers, Michael D. (University of Auckland)

Sundaram, David (University of Auckland)

Integration: An Omitted Variable in Information Systems Research

Chowanetz, Maximilian (University of Würzburg)

Legner, Christine (University of Lausanne)

Thiesse, Frédéric (University of Würzburg)

GEN-10

Monday, 11 June 2012 | 10.15h - 11.45h | Room 23

Discussion chair: Hans van der Heijden

IT Project Portfolio Management - A Structured Literature Review

Frey, Thorsten (Darmstadt University of Technology)

Buxmann, Peter (Darmstadt University of Technology)

Tracks



Reaching a Higher Level of Information Systems Integration: The Impact of Information Technology Substitution Strategies on Process Efficiency

Madlberger, Maria (Webster University Vienna)

Consumers' perceptions of a virtual health check: An empirical investigation

Saarelma, Osmo (Duodecim Medical Publications Ltd.)

Pätiälä, Timo (Duodecim Medical Publications Ltd.)

Oinas-Kukkonen, Harri (University of Oulu)

Lehto, Tuomas (University of Oulu)

GEN-11

Monday, 11 June 2012 | 11.45h - 13.15h | [Room 23](#)

Discussion chair: Tina Belgind Jensen

Environmental Dynamics as Driver of On-Demand Computing Infrastructures Empirical Insights from the Financial Services Industry in UK

Wolf, Martin (Goethe University Frankfurt)

Beck, Roman (Goethe University Frankfurt)

König, Wolfgang (Goethe University Frankfurt)

Challenges for Lecturers in Virtual Worlds

Lattemann, Christoph (Jacobs University Bremen)

Stieglitz, Stefan (University of Münster)

Cloud Service Revenue Management

Püschel, Tim (University of Freiburg)

Schryen, Guido (University of Regensburg)

Hristova, Diana (University of Freiburg)

Neumann, Dirk (University of Freiburg)

Global Sourcing Management

GSM-1 Global Sourcing Management

Wednesday, 13 June 2012 | 10.45h - 12.15h | Room 26

Discussion Chair: Stephen Zimmermann

Do Formal Controls Enhance the Effects of Informal Controls on is Offshoring Project Performance?

Wiener, Martin (University of Erlangen-Nuremberg)

Remus, Ulrich (University of Canterbury)

Mähring, Magnus (Stockholm School of Economics)

Relative Efficiency of IT Outsourcing Global Delivery Models: A Resource-Based Perspective

Nöhren, Marko (University of Mannheim)

Heinzl, Armin (University of Mannheim)

Considering the Relative Importance of Outsourcing Relationship Quality

Beimborn, Daniel (University of Bamberg)

Tracks

IS in Education IS Curriculum

ICE-1 IS Curriculum 1

Wednesday, 13 June 2012 | 09.00h - 10.30h | Room 15

Discussion Chair: Carina de Villiers

Using Google Sites© as an Innovative Learning Tool at Undergraduate Level in Higher Education

De Villiers, Carina (University of Pretoria)

Roodt, Sumarie (University of Cape Town)

Designing the Roll-Out of Organization-wide ICT Infrastructures - The Fintop Case

Vehring, Nadine (University of Münster)

Riemer, Kai (The University of Sydney)

Managing the Masses - Developing an Educational Dashboard for Lecturers in Large-Scale Lectures

Thillainathan, Niroshan (University of Kassel)

Hirdes, Eike (University of Kassel)

Lehmann, Katja (University of Kassel)

Bitzer, Philipp (University of Kassel)

ICE-2 IS Curriculum 2

Wednesday, 13 June 2012 | 10.45h - 12.15h | Room 15

Discussion Chair: Carina de Villiers

Using the Revised Bloom's Taxonomy to Scaffold Student Learning in Business Intelligence/Business Analytics

Marjanovic, Olivera (University of Sydney)

Attempts to Embed Green Values in the Information Systems Curriculum: A Case Study in a South African Setting

Scott, Elsje (University of Cape Town)

McGibbon, Carolyn (University of Cape Town)

Mwalemba, Gwamaka (University of Cape Town)

Peer Creation of E-Learning Materials to Enhance Learning Success and Satisfaction in an Information Systems Course

Wegener, René (Kassel University)

Leimeister, Jan Marco (University of Kassel)

IT-IS Management and Development Methodologies

IDV-1 Agile Methodologies

Monday, 11 June 2012 | 11.45h - 13.15h | Platea 1

Discussion Chair: Christine Legner

How Sustainable are Agile Methodologies? Acceptance Factors and Developer Perceptions in Scrum Projects

Overhage Sven (University of Augsburg)

Schlauderer, Sebastian (University of Augsburg)

Identifying Lean Software Development Values

Lane, Michael (University of Limerick)

Fitzgerald, Brian (University of Limerick)

Ågerfalk, Pär J. (Uppsala University)

Tracks

Towards an Understanding of the Contextual Influences on Distributed Agile Software Development: A Theory of Practice Perspective

Tanner, Maureen (University of Cape Town)

Chigona, Wallace (University of Cape Town)

IDV-2 System Development Methodologies

Tuesday, 12 June 2012 | 13.45h - 15.15h | Platea 1

Discussion Chair: Anol Bhattacharjee

Twenty Software Requirement Patterns to Specify Recommender Systems that Users will Trust

Hoffmann, Axel (Kassel University)

Söllner, Matthias (Kassel University)

Hoffmann, Holger (Technical University Munich)

The isd Process as a Live Routine: The Mindless Behaviours of a Narrative Network

Sammon, David (University College Cork)

Nagle, Tadhg (University College Cork)

McAvoy, John (University College Cork)

Team Learning in Information Systems Development - A Literature Review

Spohrer, Kai (University of Mannheim)

Gholami, Behnaz (University of Mannheim)

Heinzl, Armin (University of Mannheim, Business School)

IDV-3 General Methodologies I

Wednesday, 13 June 2012 | 09.00h - 10.30h | Platea 1

Discussion Chair: Frederik Ahlemann

A Practical Test of a Process Model for Customer Relationship Management System Selection with an Automotive Supplier

Friedrich, Ina (Leibniz Universität Hannover)

Kosch, Lubov (Leibniz Universität Hannover)

Breitner, Michael H. (Leibniz Universität Hannover)

Why Firms Seek ISO 20000 Certification - A Study Of ISO 20000 Adoption

Disterer, Georg (University of Applied Sciences and Arts)

A Software Testing Assessment to Manage Project Testability

Poston, Robin (University of Memphis)

Patel, Jignya (University of Memphis)

Dhaliwal, Jasbir (University of Memphis)

IDV-4 General Methodologies II

Wednesday, 13 June 2012 | 10.45h - 12.15h | Platea 1

Discussion Chair: Nils Urbach

Aspects of the Classification Dependency in the Integration of Structural Karlstad Enterprise Modelling Schemata

Bellström, Peter (Karlstad University)

A MDA-Based Development Approach for 3-Tiers Applications

Shin, Shin-Shing (National Taitung University)

Wu, Jen-Her (National Sun Yat-Sen University)

Hsieh, Ming-Che (National Taitung University)

Tracks

The Interpretation and Legitimization of Values in Agile's Organizing Vision

Lawrence, Carl (University of Oulu)

Rodriguez, Pilar (University of Oulu)

IT Global Services and Cloud Computing

IGS-1 Adoption & Usage

Monday, 11 June 2012 | 10.15h - 11.45h | Room 15

Discussion Chair: Gustaf Juell-Skielse

Cloud Requirement Framework: Requirements and Evaluation Criteria to Adopt Cloud Solutions

Repschlaeger, Jonas (Technical University Berlin)

Zarnekow, Ruediger (Technical University of Berlin)

Wind, Stefan (University of Augsburg)

Turowski, Klaus (University Magdeburg)

Fostering Academic Research by Cloud Computing - the Users' Perspective

Bernius, Steffen (Goethe University Frankfurt)

Krönung, Julia (Goethe University Frankfurt)

Quality of Process? A Business Process Perspective on Quality of Service

Knapper, Rico (Karlsruhe Institute of Technology)

Podratchi, Daniel (Karlsruhe Institute of Technology)

Job, Lennart (Karlsruhe Institute of Technology)

IGS-2 Economics & Quality

Monday, 11 June 2012 | 11.45h - 13.15h | Room 21

Discussion Chair: Christer Magnusson

Autonomic Management of Software as a Service Systems with Multiple Quality of Service Classes

Brandt, Tobias (University of Freiburg)

Tian, Ye (University of Freiburg)

Hedwig, Markus (University of Freiburg)

Neumann, Dirk (University of Freiburg)

Price Comparison for Infrastructure-as-a-Service

El Kihal, Siham (Goethe University Frankfurt)

Schlereth, Christian (Goethe University Frankfurt)

Skiera, Bernd (Goethe University Frankfurt)

Purchasing Cloud-Based Product-Service Bundles in Value Networks - the Role of Manageable Workloads

Bensch, Stefan (University of Augsburg)

Schrödl, Holger (Otto-von-Guericke-University Magdeburg)

IT for Global Welfare and Sustainability

IGW-1 Green IT and Energy Efficiency

Monday, 11 June 2012 | 10.15h - 11.45h | Room 29

Discussion Chair: Alina Chircu

Evaluating Scheduling Methods for Energy Cost Reduction in a Heterogeneous Data Center Environment

Brandt, Tobias (University of Freiburg)

Bodenstein, Christian (University of Freiburg)

Green ICTS' Awareness and Adoption: A Case Study of University Freshmen in Thailand

Thongmak, Mathupayas (Thammasat University)

The Evolvement of Energy Informatics in the Information Systems Community - A Literature Analysis and Research Agenda

Kossahl, Janis (Georg-August-Universität Göttingen)

Busse, Sebastian (Georg-August-Universität Göttingen)

Kolbe, Lutz M. (Georg-August-Universität Göttingen)

IGW-2 IT for Sustainability and Welfare

Monday, 11 June 2012 | 11.45h - 13.15h | Room 29

Discussion Chair: Lene Pries-Heje

The same Assets, but New Impacts: It-enabled Coordination and Environmental Performance

Gimenez, Cristina (ESADE Business School)

Sierra, Vicenta (ESADE Business School)

Rodríguez, Jorge Andrés (ESADE Business School)

Rodon, Joan (ESADE Business School)

IT Enabled Environmentally Friendly Consumption:

IT Features Addressing Challenges in Consumer Decision Making

Zhang, Yixin (Hong Kong University of Science and Technology)

Transforming Reading in the Developing World using E-Book Technology

Lowe, Zev (ESADE Business School)

Information Technology (IT) Project Management

IPM-1 Managing IT Projects

Tuesday, 12 June 2012 | 15.15h - 16.45h | Room 23

Discussion Chair: Bjoern Niehaves

Do Project Characteristics Influence the Relevance of IS Project Success Dimensions?

Pankratz, Oleg (University of Cologne)

Basten, Dirk (University of Cologne)

Measuring the Influence of Project Characteristics on Optimal Software Project Granularity

Weber, Moritz C. (Goethe University Frankfurt)

Wondrak, Carola (Goethe University Frankfurt)

Empirical Assessment of Risks in IS/IT Projects: Challenges for Managers

Rommel, Olga (European Business School London, Regent's College)

Gutierrez, Anabel (European Business School London, Regent's College)

Tracks



IPM-2 Controlling IT Projects

Tuesday, 12 June 2012 | 13.45h - 15.15h | Room 23

Discussion Chair: Charles Iacovou

A Consolidated Understanding of Technical DEBT

Tom, Edith (University of New South Wales)

Aurum, Aybuke (University of New South Wales)

Vidgen, Richard (Hull University)

Virtual Projects: Building the Bridge Between Best Practices and Practiced Practices

Svejvig, Per (Aarhus University)

Commisso, Trine Hald (Roskilde University)

The Role of Formal Control in Facilitating Cultural Control

Heumann, Jakob (University of Erlangen-Nuremberg)

Wiener, Martin (University of Erlangen-Nuremberg)

IPM-3 Organizing for IT Project Management

Tuesday, 12 June 2012 | 09.00h - 10.30h | Room 23

Discussion Chair: Oliver Müller

Project Manager Competencies and Performance Outcomes in it Projects

Taylor, Hazel (University of Washington)

Woelfer, Jill Palzkill (University of Washington)

Leveraging Social Capital and Absorptive Capacity for Knowledge Integration: A Case Study of a Cross-organization it Project

Yang, Lu (National University of Singapore)

Fu, Xiaohui (National University of Singapore)

Pan, Shan Ling (National University of Singapore)

The Effects of Intra-organizational Agency Problems on is Project Alignment

El Arbi, Fedi (EBS Business School)

Ahlemann, Frederik (EBS Business School)

Kaiser, Michael (EBS Business School)

IT Enabled Supply Chain Management

ISC-1 Building a resilient supply chain

Wednesday, 13 June 2012 | 09.00h - 10.30h | Room 01

Discussion Chair: Susanne Altendorfer

Inter-firm Cooperatoin and IOS Deployments in Buyer-supplier Relationships: A Relational View

Lu, Ying-Kuang (TransWord University)

Wang, Eric (National Central University)

Interorganizational System Ambidexterity Capability and Its Role in the Information Technology-Performance Relationship

Lee, Won Jun (Sungkyunkwan University)

Zhang, Cheng (Fudan University)

Bock, GeeWoo (Sungkyunkwan University)

Park, Sang Cheol (Georgia State University)

Kang, Younjung (Sungkyunkwan University)

Simulating Exogenous Shocks in Complex Supply Networks Using Modular Stochastic Petri Nets

Fridgen, Gilbert (University of Augsburg, Germany)

Stepanek, Christian (FIM Research Center)

Wolf, Thomas (FIM Research Center)

ISC-2 Sustainable supply chain management

Wednesday, 13 June 2012 | 10.45h - 12.15h | Room 01

Discussion Chair: Eric Wang

On the nature of supply chain management projects and how to manage them

Nyman, Henrik Johan (Abo Akademi University)

Hirkman, Piia (Abo Akademi University)

The EFQM Excellence Model as Enabler of E-procurement Adoption and the Effect on Performance

Krönung, Julia (Goethe University Frankfurt)

A Simulation for Understanding the Role of Information Systems and Information Quality in the Move Towards a Green Supply Chain

Takeda, Hirotoshi (Université de Nantes)

Rowe, Frantz (Université de Nantes)

Habib, Johanna (Université de Nantes)

de Corbière, François (Ecole des Mines de Nantes)

Antheaume, Nicolas (Université de Nantes)

IT Enabled Supply Chain Management

ISS-1 IS Security and Privacy

Tuesday, 12 June 2012 | 09.00h - 10.30h | Room 20

Discussion Chair: Greg Moody

Information Systems Security Outsourcing Key Issues: A Service Providers' Perspective

Pereira, Luís (ISEG – Technical University of Lisbon)

de Sa-Soares, Filipe (Universidade do Minho)

Caldeira, Mário (ISEG – Technical University of Lisbon)

Shaping of Security Policy in an Indonesian Bank: Interpreting Institutionalization and Structuration

Nasution, M. Faisal (Virginia Commonwealth University)

Dhillon, Gurpreet (Virginia Commonwealth University)

Exploring Antecedent Environmental and Organizational Factors to User-Caused Information Leaks: A Qualitative Study

Hadasch, Frank (University of Mannheim)

Mueller, Benjamin (University of Mannheim)

Maedche, Alexander (University of Mannheim)

ISS-2 IS Security and Privacy 2

Tuesday, 12 June 2012 | 13.45h - 15.15h | Room 20

Discussion Chair: Mikko Siponen

The Usage of Individual Privacy Settings on Social Networking Sites - Drawing Desired Digital Images of Oneself

Deuker, André (Goethe University Frankfurt)

Rosenkranz, Christoph (Goethe-University Frankfurt)

Albers, Andreas (Goethe-University Frankfurt)

Privacy-by-Design Through Systematic Privacy Impact Assessment - A Design Science Approach

Oetzel, Marie Caroline (Vienna University of Economics and Business)

Spiekermann, Sarah (Vienna University of Economics and Business)

Communication Anonymizers: Personality, Internet Privacy Literacy and their Influence on Technology Acceptance

Brecht, Franziska (Humboldt-Universität zu Berlin)

Fabian, Benjamin (Humboldt-Universität zu Berlin)

Kunz, Steffen (Humboldt-Universität zu Berlin)

Müller, Sebastian (Freie Universität Berlin)

Mobile and Pervasive Computing

MPC-1 Mobile Business

Monday, 11 June 2012 | 14.15h - 15.45h | Room 29

Discussion Chair: Yogesh Dwivedi

Investigating Factors Affecting Consumer Adoption of M-Commerce in an Indian Context

Dwivedi, Yogesh K. (Swansea University)

Tamilmani, Kuttamani (Swansea University)

Lal, Banita (Nottingham Trent University)

Williams, Michael D. (Swansea University)

A Comparison and Validation of 13 Context Meta-Models

Bauer, Christine (Vienna University of Economics and Business)

Leveraging on Mobile Business to Enhance Firm Performance: An Organizational Level Study

Picoto, Winnie (ISEG - Technical University of Lisbon)

Belanger, France (Virginia Tech University)

Palma-dos-Reis, António (ISEG - Technical University of Lisbon)

MPC-2 Personal and location based services

Tuesday, 12 June 2012 | 09.00h - 10.30h | Room 29

Discussion Chair: Bo Andersson

Measuring Individual Search Costs on the Mobile Internet

Daurer, Stephan (Ludwig-Maximilians-Universität München)

Molitor, Dominik (Ludwig-Maximilians-Universität München)

Spann, Martin (Ludwig-Maximilians-Universität München)

Tracks

Enhancing the Accentuated Factor Framework: Dependencies Between Factors

Andersson, Bo (Lund University)

Applying Situation-Service Fit to Physical Environments Enhanced by Ubiquitous Information Systems

Maass, Wolfgang (Saarland University)

Kowatsch, Tobias (University of St. Gallen)

Janzen, Sabine (Saarland University)

Filler, Andreas (Saarland University)

Public Sector ICT

PUB-1 Social media, e-government and participation

[Monday, 11 June 2012](#) | [14.15h - 15.45h](#) | [Room 15](#)

Discussion Chair: Karin Axelsson

Understanding Business Employees' Conditions for Participating in Public E-Service Development

Holgersson, Jesper (University of Skövde)

Karlsson, Fredrik (Örebro University)

Impact and Diffusion of Sentiment in Public Communication on Facebook

Stieglitz, Stefan (University of Münster)

Dang-Xuan, Linh (University of Münster)

Defining the it Artefact in Social Media for Eparticipation: An Ensemble View

Johannessen, Marius Rohde (University of Agder)
Munkvold, Bjørn Erik (University of Agder)

PUB-2 E-government and institutional concepts in public sector

[Monday, 11 June 2012](#) | [11.45h - 13.15h](#) | [Room 15](#)

Discussion Chair: Samuli Pekkola

Breaking the Iron Law: Implementing Cost Effective, Green ICT in the Uk Public Sector

Butler, Tom (University College Cork)
Hackney, Ray (Brunel University)

Boundary Objects and Blinding: The Contradictory Role of GIS in the Protection of the Amazon Rainforest

Rajão, Raoni (Universidade Federal de Minas Gerais (UFMG))
Hayes, Niall (Lancaster University)

Institutional Interplay and Improvisations in E-government Projects

Alghatam, Noora (London School of Economics and Political Science)
Cornford, Tony (London School of Economics and Political Science)

PUB-3 E-government case studies

[Monday, 11 June 2012](#) | [10.15h - 11.45h](#) | [Room 01](#)

Discussion Chair: Göran Goldkuhl

Socio Technical Regimes and E-government Deployment: The Case of the Italian Judiciary

Rajão, Raoni (Universidade Federal de Minas Gerais - UFMG)
Hayes, Niall (Lancaster University)

Leveraging E-government for City Transformation: A Case Study of “Digital Wuyi”

Dong, Xiaoying (Peking University)

Yu, Yan (Renmin University of China)

Wang, Xin (Beijing Institute of Technology)

Zhang, Na Nancy (Peking University)

The Relationship of IS and Law - Insights Into the German Online Car Registration Case

Knackstedt, Ralf (University of Münster)

Eggert, Mathias (University of Münster)

Heddier, Marcel (University of Münster)

Richter, Eike (Freie und Hansestadt Hamburg)

Becker, Jörg (University of Münster)

PUB-4 IT adoption in public sector

[Tuesday, 12 June 2012 | 09.00h - 10.30h | Room 15](#)

Discussion Chair: Arild Jansen

Participatory Urban Sensing: Citizens Acceptance of a Mobile Reporting Service

Winkler, Till J. (Humboldt-Universität zu Berlin)

Hirsch, Henry (Humboldt-Universität zu Berlin)

Trouvilliez, Guillaume (Humboldt-Universität zu Berlin)

Günther, Oliver (Humboldt-Universität zu Berlin)

IT Benefits Mangement in Local Government: A Comparative Case Study

Nielsen, Kenneth (Aalborg University)

Nielsen, Peter Axel (Aalborg University)

Persson, John (Aalborg University)

Strategic Drivers of Open Source Software Adoption in the Public Sector: Challenges and Opportunities

Shaikh, Maha (Warwick Business School)

Cornford, Tony (London School of Economics and Political Science)

Research Methods

REM-1 Research Method 1

Wednesday, 13 June 2012 | 09.00h - 10.30h | Room 29

Discussion Chair: Jennie Carroll

Forms of Discovery for Design Knowledge

Fischer, Christian (University of St. Gallen)

Gregor, Shirley (The Australian National University)

Aier, Stephan (University of St.Gallen)

Action Research as a Network: Collective Production of Roles and Interventions

Boulus-Rødje, Nina (IT university of Copenhagen)

Rethinking Systems In Information Systems (Systematically)

Panko, Raymond (University of Hawaii)

Tracks

REM-2 Research Method 2

Wednesday, 13 June 2012 | 10.45h - 12.15h | Room 29

Discussion Chair: John Venable

Making Sense of Information System Use Through the Triadic Research Method

Crévits, Igor (Univ Lille Nord de France)

Labour, Michel (Univ Lille Nord de France)

Use of Partial Least Squares as a Theory Testing Tool - An Analysis of Information Systems Papers

Rönkkö, Mikko (Aalto University)

Parkkila, Kaisa (Aalto University)

Ylitalo, Jukka (Aalto University)

What are your Favorite Methods? An Examination on the Frequency of Research Methods for IS Conferences from 2006 to 2010

Ebeling, Britta (Leibniz Universität Hannover)

Hoyer, Stefan (Leibniz Universität Hannover)

Buehrig, Jan (Leibniz Universität Hannover)

Social Computing and Collaboration

SCC-1 Communication in Collaborative Environments

Monday, 11 June 2012 | 10.15h - 11.45h | Amfitheatre

Discussion Chair: Kai Riemer

Knowledge Coordination in Distributed Software Management: An Analysis of Breakdowns in Multimodal Virtual Meetings

Persson, John (Aalborg University)

Mathiassen, Lars (Georgia State University)

Targets' Practices: How People Allocate Their Attention Among Multiple Streams of Incoming Information

Turner, Jeanine (Georgetown University)

O'Leary, Michael (Georgetown University)

Design and Impact of Awareness Functions - A Study about Social Media in Virtual Teams

Meyer, Paul (University of Bern)

Dibbern, Jens (University of Bern)

SCC-2 Social Media in the Workplace

Monday, 11 June 2012 | 11.45h - 13.15h | Amfitheatre

Discussion Chair: Stefan Seidel

Increasing Team Coordination and Social Motivation through Awareness Practices: A Case Study

Haines, Russell (University of Münster)

Vehring, Nadine (University of Münster)

Tracks



Leveraging Social Capital in the Virtual Work Environment: Knowledge Exchange Through Social Media Platforms

Pahlke, Immanuel (Frankfurt University)

Learning Through Playing for or Against Each Other? Promoting Collaborative Learning in Digital Game Based Learning

Romero, Margarida (ESADE Business School)

Ott, Michela (CNR-ITD Institute for Educational Technology, Italy)

de Freitas, Sara (Coventry University)

SCC-3 HR & Management issues in Social Media

Monday, 11 June 2012 | 14.15h - 15.45h | Amfitheatre

Discussion Chair: Mary Beth Watson-Manheim

Towards IT-supported Management by Objectives - A Design Theory based on Intra-Organizational Weblogs

Klein, Marco (University of Goettingen)

Bitzer, Stefan (University of Goettingen)

Schumann, Matthias (University of Goettingen)

Information security challenges of social media for companies

Hekkala, Riitta (University of Oulu)

Väyrynen, Karin (University of Oulu)

Wiander, Timo (University of Oulu)

Employer Branding via Social Network Sites - a Silver Bullet to Attract IT Professionals?

Brecht, Franziska (Humboldt-Universität zu Berlin)

Eckhardt, Andreas (Goethe University Frankfurt)

SCC-4 Social Innovation

Tuesday, 12 June 2012 | 09.00h - 10.30h | Amfitheatre

Discussion Chair: Angelika Cosima Bullinger-Hoffmann

Peripheral motivation and creativity in controlled platforms: An analysis based on Facebook and iPhone application developers

Schaarschmidt, Mario (University of Koblenz-Landau)

Kilian, Thomas (University of Koblenz-Landau)

Reaching Out: Involving Users in Innovation Tasks Through Social Media

Helms, R.W. (Utrecht University)

Booy, Eric (Utrecht University)

Spruit, M.R. (Utrecht University)

Capturing and Sharing Lessons Learned Across Boundaries: A Video-based Approach

Chirumalla, Koteswar (Luleå University of Technology)

Johansson, Christian (Luleå University of Technology)

Bertoni, Marco (Luleå University of Technology)

Isaksson, Ola (Volvo Aero Corporation)

SCC-5 Internet Social Networking

Tuesday, 12 June 2012 | 13.45h - 15.15h | Room 21

Discussion Chair: Matthias Trier

Reducing Information Overload: Design and Evaluation of Filtering & Ranking Algorithms for Social Networking Sites

Koroleva, Ksenia (Humboldt-University Berlin)

Bolufe-Röhler, Antonio (University of Havana)

Tracks

Exploring the Affordances of Social Network Sites: An Analysis of Three Networks

O'Riordan, Sheila (University College Cork)

Feller, Joseph (University College Cork)

Nagle, Tadhg (University College Cork)

Stimulating User Activity on Company Fan Pages in Online Social Networks

Huber, Johannes (University of Augsburg)

Landherr, Andrea (University of Augsburg)

Probst, Florian (University of Augsburg)

Reisser, Christian (University of Augsburg)

SCC-6 Online Community Engagement

[Tuesday, 12 June 2012](#) | [15.15h - 16.45h](#) | [Room 01](#)

Discussion Chair: Remko Helms

Insights from the underground: Using ANT to understand practices and motivations for file sharing in online communities

Beekhuyzen, Jenine (Griffith University)

von Hellens, Liisa (Griffith University)

Nielsen, Sue (Griffith University)

The Blogosphere as uvre: Individual and Collective Influences on Bloggers

Kalb, Hendrik (Technische Universität Berlin)

Trier, Matthias (Copenhagen Business School)

Understanding Online Knowledge Contribution in Social Learning Perspective

Kim, Hyerin (London School of Economics and Political Science)

Zo, Hangjung (Korea Advanced Institute of Science and Technology)

SCC-7 Social Marketing

Wednesday, 13 June 2012 | 10.45h - 12.15h | Platea 2

Discussion Chair: Russell P. Haines

Social Influence in Recommendation Agents: Creating Synergies Between Multiple Recommendation Sources for Online Purchases

Pfeiffer, Jella (University Mainz)

Benbasat, Izak (University of British Columbia)

How smartphone apps can help predicting music sales

Nikolaeva, Irina (Technical University Darmstadt)

Hinz, Oliver (Technical University Darmstadt)

Does Social Media Brand Community Membership Translate to Real Sales? A Critical Evaluation of Purchase Behavior by Fans and Non-fans of a Facebook Fan Page

Ping, Jerry Wenjie (National University of Singapore)

Goh, Khim Yong (National University of Singapore)

Lin, Zhijie (National University of Singapore)

Goh, Alvis Chih Quan (National University of Singapore)

Serious Games and Simulations

SGA-1 Serious Games and Simulations

Wednesday, 13 June 2012 | 10.45h - 12.15h | Room 13

Discussion Chairs: Michela Ott

Learning by Trading in a Macro-economic Forecasting Game

Teschner, Florian (Karlsruhe Institute of Technology)

Weinhardt, Weinhardt (Karlsruhe Institute of Technology)

A serious game using physiological interfaces for emotion regulation training in the context of financial decision-making

Jercic, Petar (Blekinge Institute of Technology, BTH)

Astor, Philipp J. (Forschungszentrum Informatik, FZI)

Adam, Marc T. P. (Karlsruhe Institute of Technology, KIT)

Hilborn, Olle (Blekinge Institute of Technology, BTH)

Schaaff, Kristina (Forschungszentrum Informatik, FZI)

Lindley, Craig (Blekinge Institute of Technology, BTH)

Sennersten, Charlotte (Blekinge Institute of Technology, BTH)

Eriksson, Jeanette (Blekinge Institute of Technology, BTH)

A Methodology for Analyzing the Educational Validity of Business Simulation Using Value Generation Models

Ranchhod, Ashok (Southampton Solent University)

Loukis, Euripidis (University of Aegean)

Trivedi, Rohit (Mudra Institute of Communications Ahmedabad)

Technology Substitution

TES-1 Technology Substitution

Wednesday, 13 June 2012 | 09.00h - 10.30h | Room 26

Discussion Chair: Nicolai Pogrebnyakov

Managing Obsolete Knowledge: Towards a Clarified and Contextualized Conception of Unlearning

Rezazade, Mohammad Hosein (ESADE Business School)

Rodon, Joan (ESADE Business School)

Zafarnejad, Milad (Amirkabir University of Technology)

The Role of Product Involvement in Digital and Physical Reading - A Comparative Study of Customer Reviews of Ebooks Vs. Printed Books

Wagner, Thomas M. (Ludwig-Maximilians-Universität München)

Benlian, Alexander (Technical University of Darmstadt)

Hess, Thomas (Ludwig-Maximilians-Universität München)

The Genesis and Evolution of Digital Payment Platforms

Hjelholt, Morten (Copenhagen Business School)

Damsgaard, Jan (Copenhagen Business School)

Emerging Perspectives in Project Management

XEP-1 Emerging Perspectives in Project Management

Monday, 11 June 2012 | 14.15h - 15.45h | Room 23

Discussion Chair: Jan Pries-Heje

Dramaturgical Theory as a Lens to View Project Management Issues in an Ilois Project

Hekkala, Riitta (University of Oulu)

von Hellens, Liisa (Griffith University)

Newman, Michael (University of Manchester)

Over-requirement in Software Development: An Empirical Investigation of the “IKEA” Effect

Shmueli, Ofira (Ben-Gurion University of the Negev)

Fink, Lior (Ben-Gurion University of the Negev)

Pliskin, Nava (Ben-Gurion University of the Negev)

Trajectory of an it Project Network: Convergence, Divergence and Adjustment Process

Meier, Oliver (University of Paris)

Missonier, Stéphanie (University of Lausanne)

ECIS2012 Awards Nominations

ECIS 2012 Best Paper Nominations

- Paper: 200
Title: **Inter-firm cooperatoin and ios deployments in buyer-supplier relationships: a relational view**
Authors: Lu Ying-Kuang (TransWord University)
Wang Eric (National Central University)
Session: IT Enabled Supply Chain Management
Session code: ISC-1
- Paper: 209
Title: **Transactive memory systems, knowledge integration, and team performance in geographically dispersed teams**
Authors: He Joy Wei (Hong Kong Polytechnic University)
Fang Yulin (City University of Hong Kong)
Schroeder Andreas (University of Buckingham)
Session: Business Intelligence and Knowledge Management
Session code: BIK-4
- Paper: 237
Title: **What is the business model behind e-health? A pattern-based approach to sustainable profit**
Authors: Mettler Tobias (University of St. Gallen)
Eurich Markus (ETH Zurich)
Session: E-Health
Session code: EHT-2

ECIS2012 Awards Nominations

- Paper: 277

Title: When social networking turns to social overload: explaining the stress, emotional exhaustion, and quitting behavior from social network sites' users

Authors: Maier Christian

Laumer Sven (University of Bamberg)

Eckhardt Andreas (Goethe University Frankfurt)

Weitzel Tim (University of Bamberg)

Session: Adoption and Diffusion

Session code: ADD-6

- Paper: 530

Title: The relationship of IS and law - insights into the german online car registration case

Authors: Knackstedt Ralf (University of Muenster - ERCIS)

Eggert Mathias (University of Muenster)

Hedder Marcel (University of Muenster - ERCIS)

Richter Eike (Freie und Hansestadt Hamburg)

Becker Joerg (University of Muenster)

Session: Public Sector ICT

Session code: PUB-3

- Paper: 561

Title: Virtual worlds and people with lifelong disability: exploring the relationship with virtual self and others

Authors: Stendal Karen (Molde University College/University of Agder)

Molka-Danielsen Judith (Molde University College)

Munkvold, Bjørn Erik

Balandin Susan (Molde University College)

Session: General

Session code: GEN-2

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ECIS 2012 Claudia Ciborra Award Nominations

- Paper: 179
Title: **Digital natives and digital immigrants: towards a model of digital fluency**
Authors: Wang Emily
Myers Michael D (University of Auckland Business School)
Sundaram David
Session: General
Session code: GEN-9
- Paper: 213
Title: **Insights from the underground: Using ANT to understand practices and motivations for file sharing in online communities**
Authors: Beekhuyzen Jenine (Griffith University)
von Hellens Liisa (Griffith University, Brisbane, Australia)
Nielsen Sue
Session: Social Computing and Collaboration
Session code: SCC-6
- Paper: 316
Title: **Explanatory analysis in business intelligence systems**
Authors: Caron Emiel (Erasmus University Rotterdam)
Daniels Hennie (Erasmus University Rotterdam & Tilburg University)
Session: Business Intelligence and Knowledge Management
Session code: BIK-3

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Key:

- ACC - Accounting Information Systems and ERP
- ADD - Adoption and Diffusion
- ALT - Alternative Genres
- BIK - Business Intelligence and Knowledge Management
- CCI - Co-creating Innovations
- EHT - E-Health
- EAG - Enterprise Architecture and Governance
- ENT - Enterprise Transformation
- GEN - General Track
- GSM - Global Sourcing Management
- IPM - Information Technology (IT) Project Management
- ICE - IS in Education IS Curriculum
- ISS - IS Security and Privacy
- ISC - IT Enabled Supply Chain Management
- IGW - IT for Global Welfare and Sustainability
- IGS - IT Global Services and Cloud Computing
- IDV - IT-IS Management and Development Methodologies
- MPC - Mobile and Pervasive Computing
- PUB - Public Sector ICT
- REM - Research Methods
- SGA - Serious Games and Simulations
- SCC - Social Computing and Collaboration
- TES - Technology Substitution
- XEP - Emerging Perspectives in Project Management

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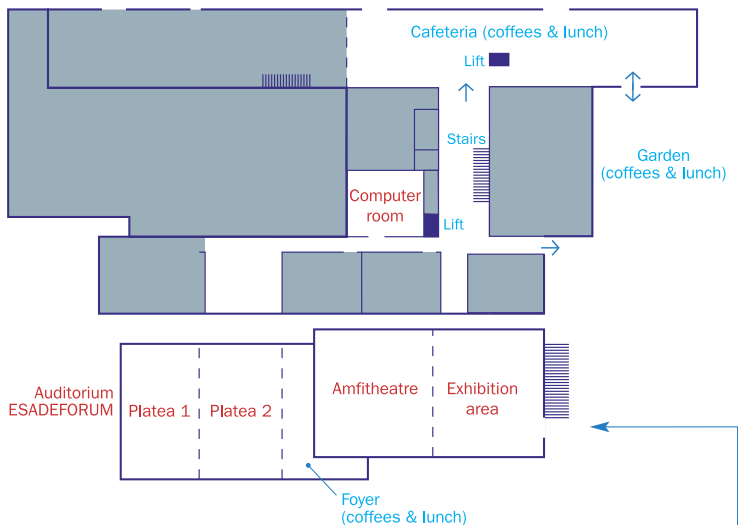
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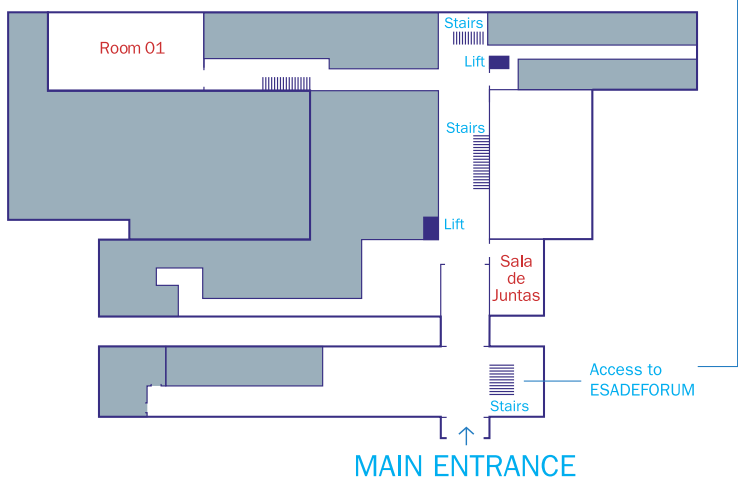
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Campus Maps

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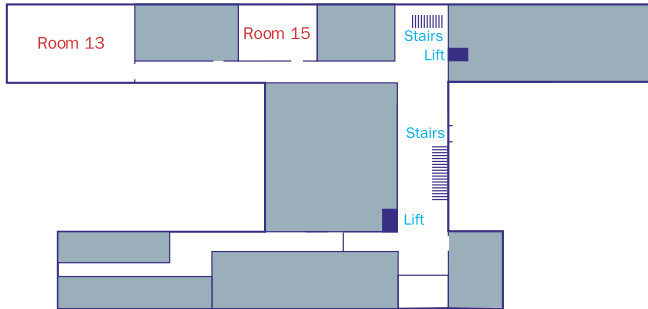


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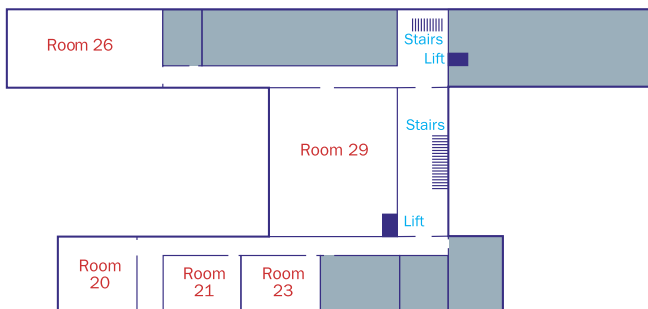


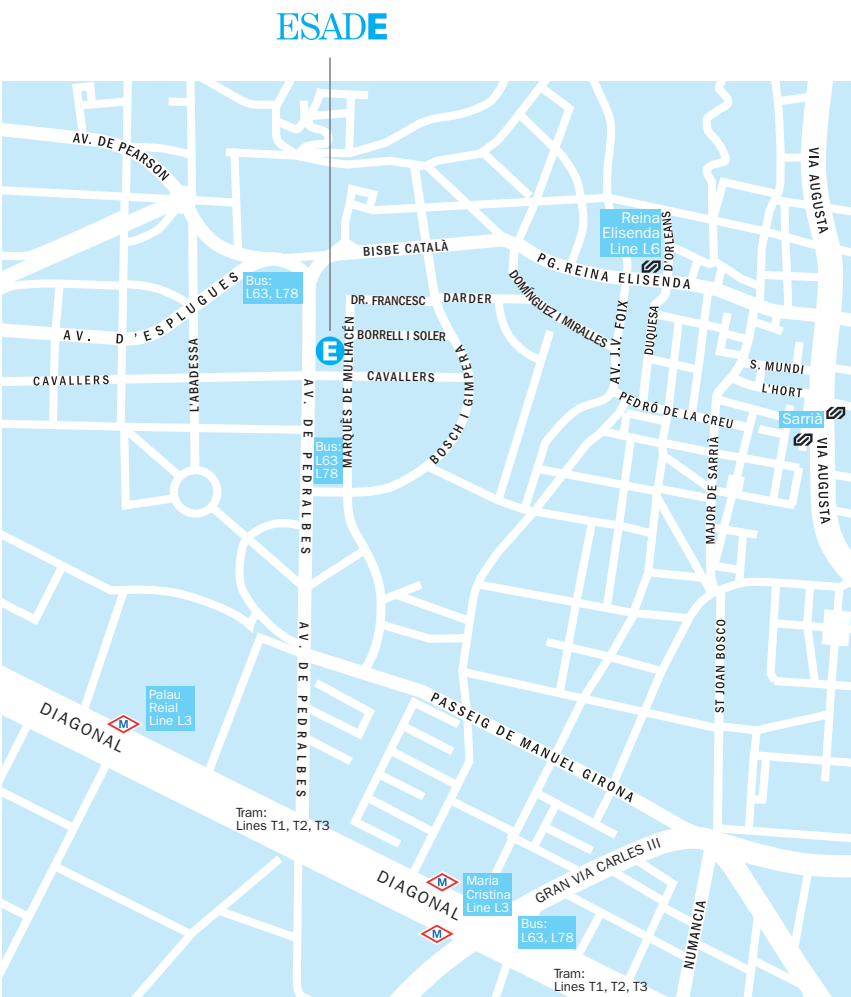
Campus Maps

ESADE 1 - Floor 1



ESADE 1 - Floor 2





Map of the area

How to arrive ESADE

SUBWAY

There are two underground stations situated near the campus:

- Reina Elisenda station (Line L6): from here you can walk to ESADE (10 min).
- María Cristina station (Line L3): from here you can walk to ESADE (17 min) or take bus lines L63 or L78 (direction Sant Joan Despí).

TRAM

The nearest tram station is Pius XII (Line T1, T2 and T3).

You can walk to ESADE (15 min) or take bus lines L63 or L78 (direction Sant Joan Despí).

BUS

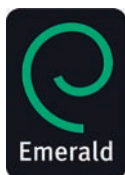
There are various bus routes with stops near ESADE: 22, 63, 64, 75 and 78.

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