ECIS 2012 General track

Track chairs

Hans van der Heijden, University of Surrey, UK Tina Blegind Jensen, Copenhagen Business School, DK

Description

The General track is intended for high quality papers on topics that might not easily fit with one of the other specified tracks for the conference. In line with other tracks, this track welcomes full research papers and research-in-progress papers. All research methods are equally encouraged. Please check the detailed descriptions of other tracks before submitting your paper to this track to ensure a good fit with your submission.

Associate editors

Philip Wu, University of Surrey, UK

Margunn Aanestad, University of Oslo, Norway Thomas Acton, National University of Ireland, Galway, Ireland Lorena Blasco, University of Zaragoza, Spain Andrea Carugati, Aarhus School of Business, Aarhus University, Denmark Uri Gal, University of Sydney, Australia Stefan Henningson, Copenhagen Business School, Denmark Dirk Hovorka, Bond University, Australia Rajiv Kohli, Mason School of Business, US Ulrike Lechner, Bundeswher University, Germany Aurélie Leclerq, IESEG School of Management, France Wolfgang Maass, Saarland University, Saarbrücken, Germany Nancy Pouloudi, Athens University of Economics and Business, Greece Katarina Pramatari, Athens University of Economics and Business, Greece Aurelio Ravarini, Università Carlo Cattaneo, Italy Joan Rodon Mòdol, ESADE, Spain Cecilia Rossignoli, University of Verona, Italy Babis Theodoulidis, Manchester Business School, UK Joao Vieira da Cunha, U. Nova de Lisboa, Portugal Tibert Verhagen, VU University Amsterdam, Netherlands