ECIS 2012 General track

Track chairs
Hans van der Heijden, University of Surrey, UK
Tina Blegind Jensen, Copenhagen Business School, DK

Description
The General track is intended for high quality papers on topics that might not easily fit with one of the other specified tracks for the conference. In line with other tracks, this track welcomes full research papers and research-in-progress papers. All research methods are equally encouraged. Please check the detailed descriptions of other tracks before submitting your paper to this track to ensure a good fit with your submission.

Associate editors
Margunn Aanestad, University of Oslo, Norway
Thomas Acton, National University of Ireland, Galway, Ireland
Lorena Blasco, University of Zaragoza, Spain
Andrea Carugati, Aarhus School of Business, Aarhus University, Denmark
Uri Gal, University of Sydney, Australia
Stefan Henningson, Copenhagen Business School, Denmark
Dirk Hovorka, Bond University, Australia
Rajiv Kohli, Mason School of Business, US
Ulrike Lechner, Bundeswher University, Germany
Aurélie Leclerq, IESEG School of Management, France
Wolfgang Maass, Saarland University, Saarbrücken, Germany
Nancy Pouloudi, Athens University of Economics and Business, Greece
Katarina Pramatari, Athens University of Economics and Business, Greece
Aurelio Ravarini, Università Carlo Cattaneo, Italy
Joan Rodon Mòdol, ESADE, Spain
Cecilia Rossignoli, University of Verona, Italy
Babis Theodoulidis, Manchester Business School, UK
Joao Vieira da Cunha, U. Nova de Lisboa, Portugal
Tibert Verhagen, VU University Amsterdam, Netherlands
Philip Wu, University of Surrey, UK