

Track description Web: Global Sourcing Management

Track Chairs / Overview (in alphabetical order):

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Track Description:

Global sourcing of IT and business processes has become a widely accepted practice among transnational corporations. This development has been facilitated by the increasingly modular design of software production, the increasing availability and maturation of technologies for managing and coordinating work across geographic and cultural distances, and the improved capabilities in software development and project management in low-wage offshore regions, such as China or India. However, although the global sourcing market grows continuously, global sourcing activities often still underperform the expected cost reduction potential. A poor understanding of the success factors and poor approaches and capabilities to manage global sourcing activities are major reasons for this. For instance, according to an international survey of Forrester Research, up to 50% of the companies, which participate in the global sourcing market, do not have the right metrics to measure the performance of global sourcing activities.

Against this backdrop, the development and enhancement of global sourcing theories and management approaches are of interest in science and practice. In this context, the Global Sourcing Management track focuses on theories and artifacts, which contribute to a better understanding and management of global sourcing of IT and business processes. Qualitative and quantitative empirical, analytical, and conceptual papers are welcome.

Suggested Topics:

Some of the topics that are of specific interest for the *Global Sourcing Management* track include, but are not restricted to:

- All aspects of offshoring, nearshoring, rural sourcing, and multi-sourcing
- Evaluating offshore locations
- Global sourcing of business processes

- Global sourcing governance
- Global sourcing decision making
- Global sourcing risk management
- Impact of global sourcing on IT project (portfolio) management
- Impact of global sourcing at individual, firm, and national levels
- Impact of service-oriented architectures (SOA) on global sourcing
- Managing global sourcing transaction costs
- Managing cultural aspects of global sourcing
- Managing global virtual teams
- Managing time zone differences
- Managing knowledge transfer in global collaboration of IT workers
- Theoretical concepts and frameworks for global sourcing
- Transfer of different concepts and theories (e.g. transaction cost theory, principal agent theory, or social exchange theory) to explain various aspects of global sourcing

Types of contributions:

Full research papers, research in progress, and teaching cases covering the topics mentioned above are welcome.

List of Associate Editors (in alphabetical order):

- Pamela Abbott, Brunel University London, United Kingdom
- Daniel Beimborn, University of Bamberg, Germany
- Jan vom Brocke, University of Liechtenstein, Liechtenstein
- Jason Dedrick, Syracuse University, USA
- Gilbert Fridgen, University of Augsburg, Germany
- Bjoern Haeckel, University of Augsburg, Germany
- Robert Gregory, University of Goettingen, Germany
- Kunsoo Han, McGill University Montreal, Canada
- Thomas Hess, Ludwig-Maximilian-University Munich, Germany
- Helmut Krcmar, Technical University Munich, Germany
- Susanne Leist, University of Regensburg, Germany
- Emil Numminen, Blekinge Institute of Technology Karlskrona, Sweden
- Ulrich Remus, University of Canterbury, New Zealand
- Rene Riedl, University of Linz, Austria
- Balaji Sankaranarayanan, Bentley University Waltham, USA
- Darja Smite, Blekinge Institute of Technology Karlskrona, Sweden
- Tim Weitzel, University of Bamberg, Germany
- Martin Wiener, University of Erlangen-Nuremberg, Germany
- Hee-Dong Yang, Ewha Womans University, South Korea